

ZOO DIGITAL GROUP AGM 2025

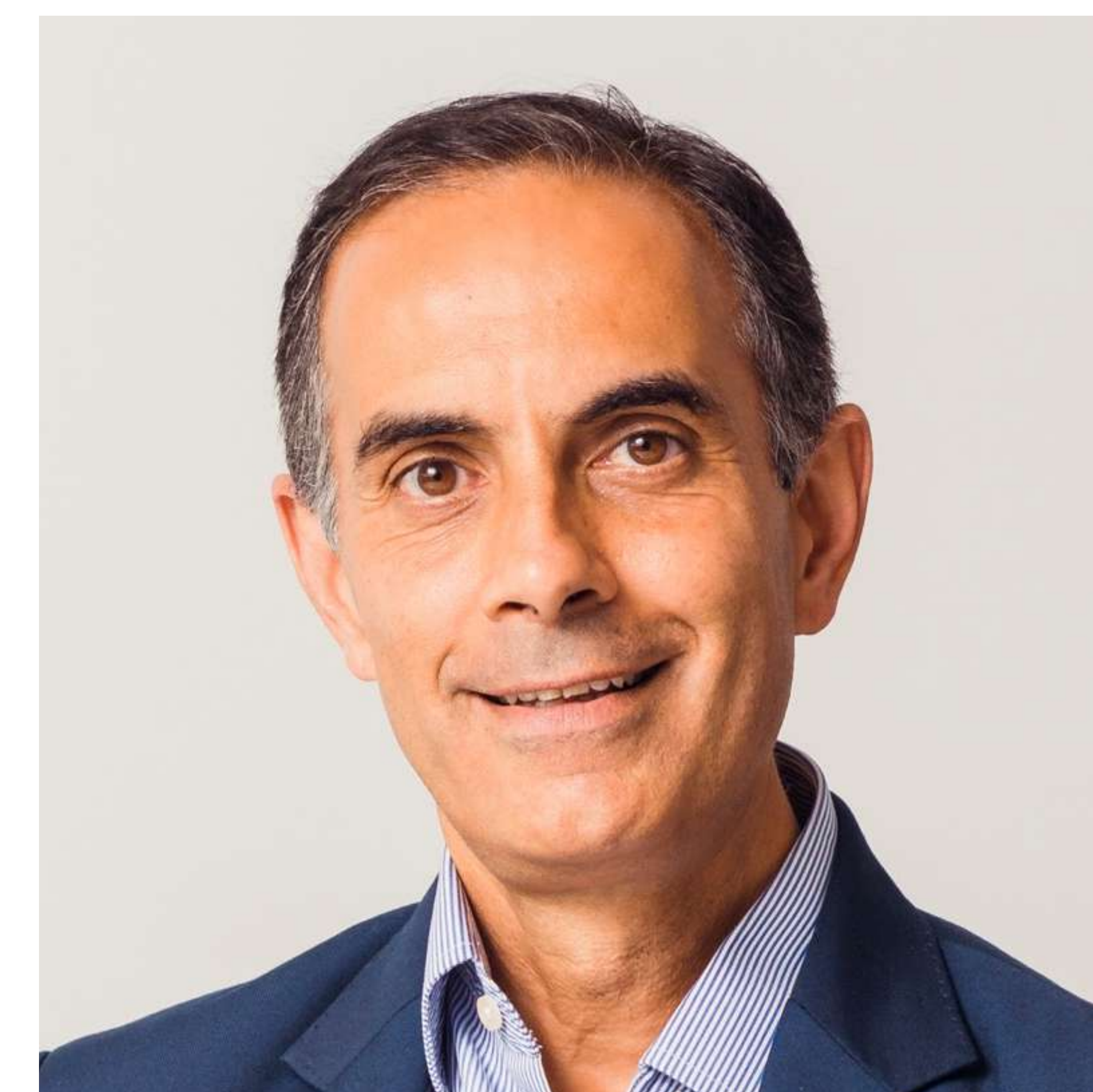
25 September 2025



Gillian Wilmot
Chairman



Nathalie Schwarz
Senior Independent Director



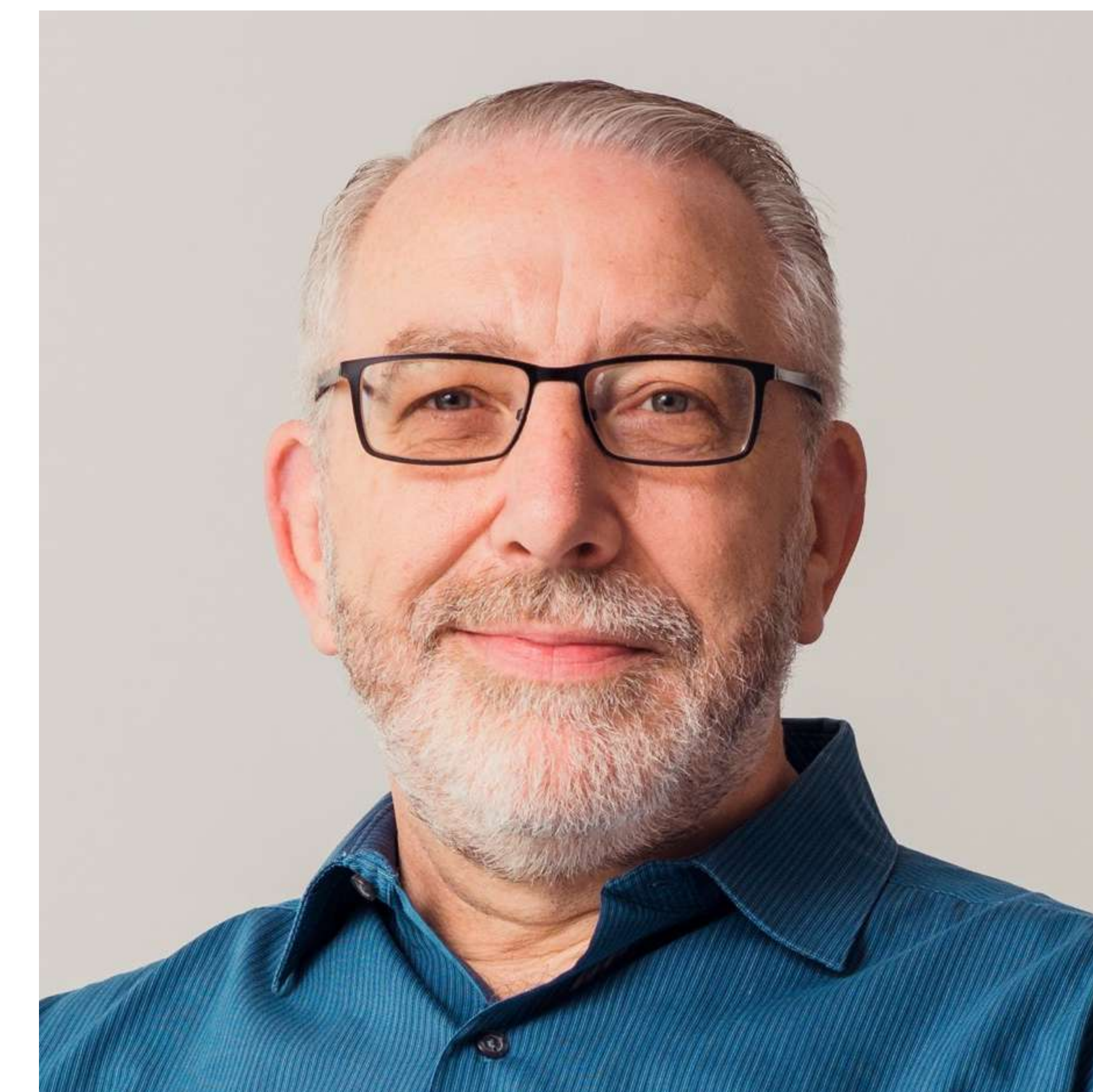
Mickey Kalifa
Non-Executive



Stuart Green
CEO



Robert Pursell
CFO



Gordon Doran
CCO

ORDINARY RESOLUTION 1

To receive the annual accounts and strategic, directors' and auditors' reports for the year ended 31 March 2025

Proxy votes:

For:	36,766,770
Against:	1,747,481
Withheld:	204,805
Total:	38,719,056

ORDINARY RESOLUTION 2

To approve the directors’ remuneration report for the year ended 31 March 2025.

Proxy votes:

For:	38,459,080
Against:	44,049
Withheld:	215,927
Total:	38,719,056

ORDINARY RESOLUTION 3

To reappoint Dr. Stuart Green as a director of the Company, having retired by rotation in accordance with the articles of association of the Company.

Proxy votes:

For:	38,481,293
Against:	32,744
Withheld:	205,019
Total:	38,719,056

ORDINARY RESOLUTION 4

To reappoint Nathalie Schwarz as a director of the Company, having retired by rotation in accordance with the articles of association of the Company.

Proxy votes:

For:	38,474,468
Against:	39,569
Withheld:	205,019
Total:	38,719,056

ORDINARY RESOLUTION 5

To reappoint Robert Pursell as a director of the Company, who has been appointed to the board since the last AGM.

Proxy votes:

For:	38,474,468
Against:	38,769
Withheld:	205,019
Total:	38,718,256

ORDINARY RESOLUTION 6

To reappoint HaysMac LLP as auditors of the Company.

Proxy votes:

For:	38,476,099
Against:	33,544
Withheld:	209,413
Total:	38,719,056

ORDINARY RESOLUTION 7

To authorise the directors to fix the remuneration of the auditors.

Proxy votes:

For:	38,476,099
Against:	33,544
Withheld:	209,413
Total:	38,719,056

ORDINARY RESOLUTION 8

To authorise the directors to allot shares up to an aggregate nominal amount of £327,727.43.

Proxy votes:

For:	38,433,217
Against:	80,687
Withheld:	205,152
Total:	38,719,056

SPECIAL RESOLUTION 9

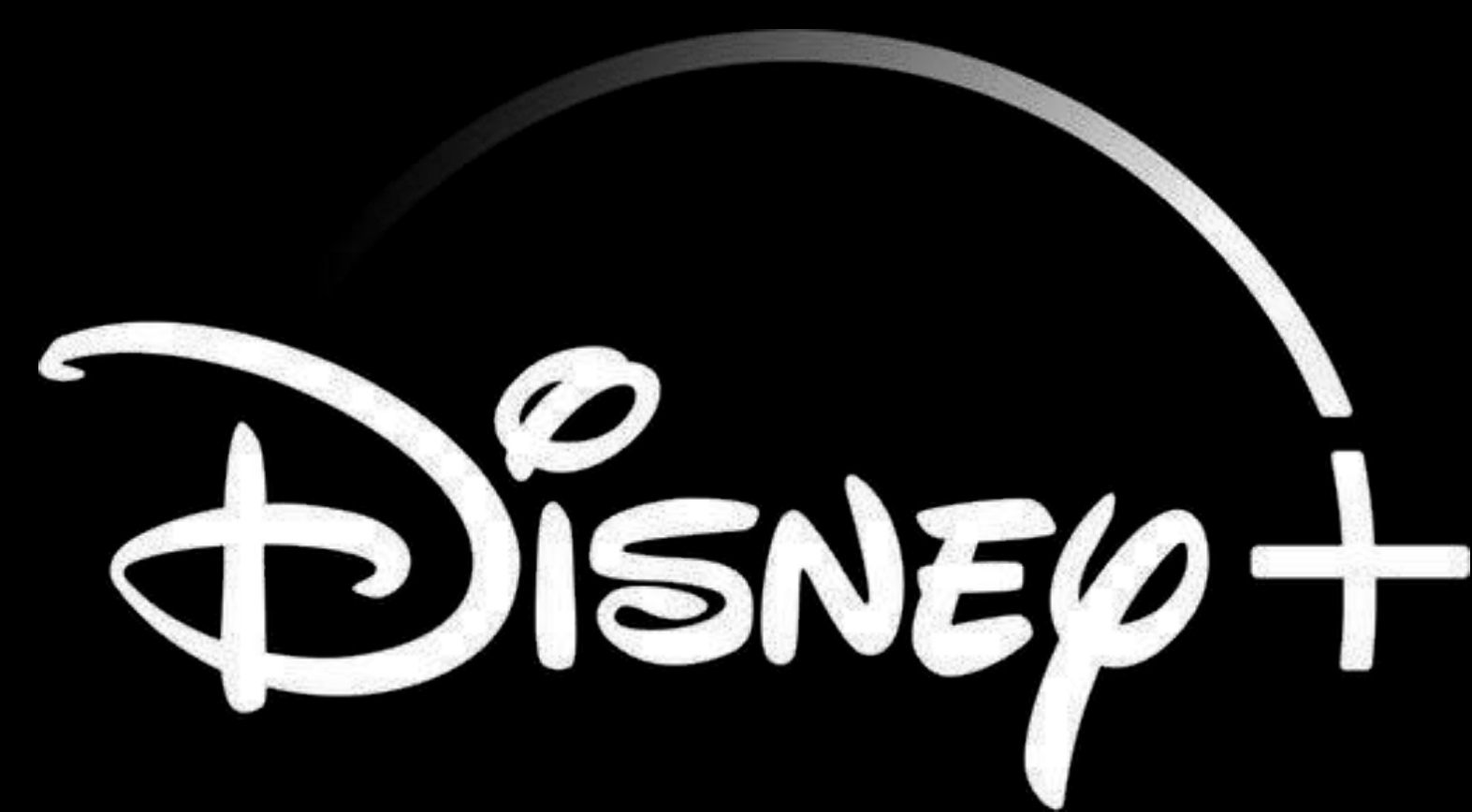
To empower the directors to allot shares for cash without first offering them to existing shareholders on a pro rata basis.

Proxy votes:

For:	30,897,111
Against:	7,616,926
Withheld:	205,019
Total:	38,719,056

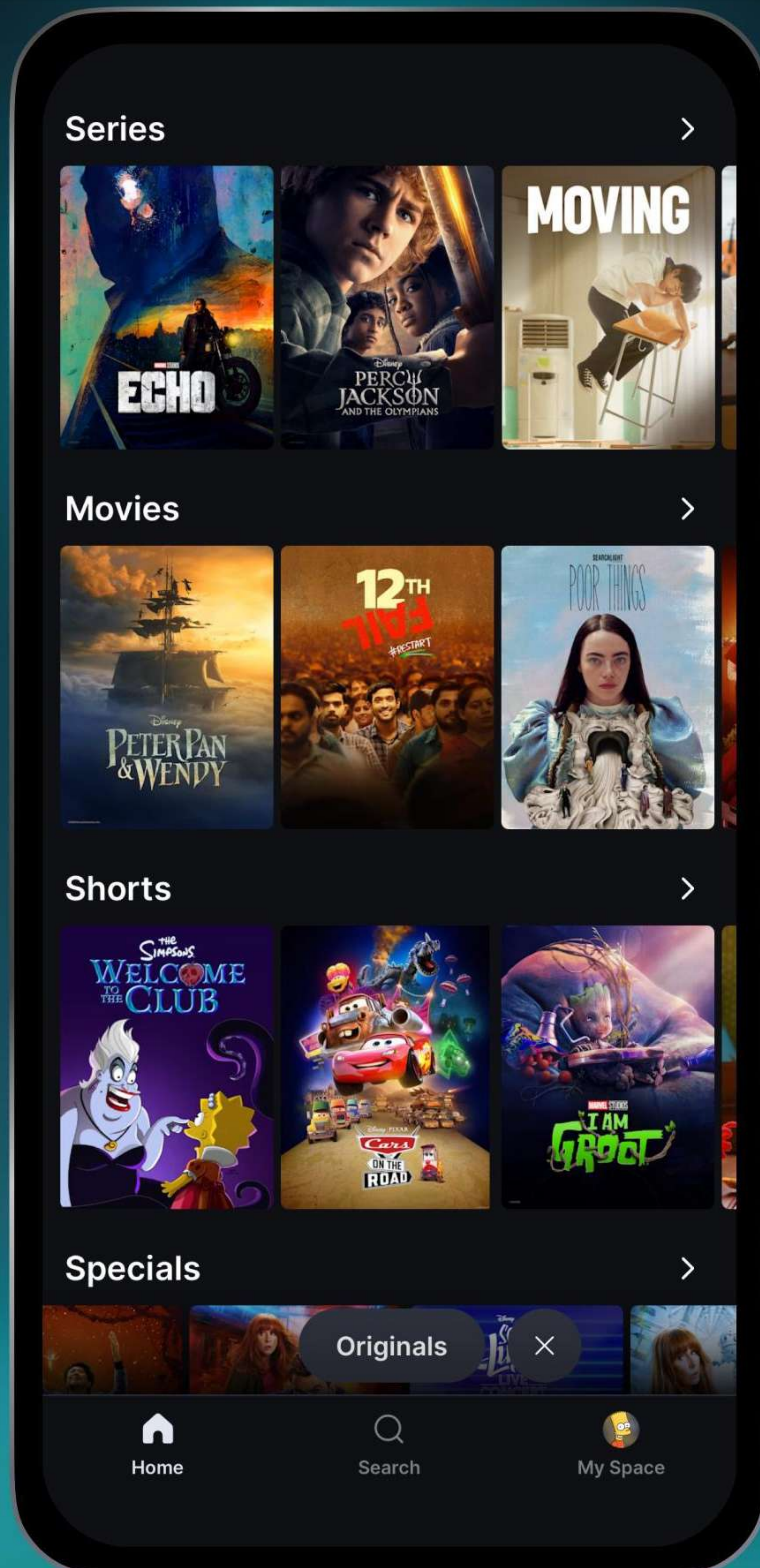
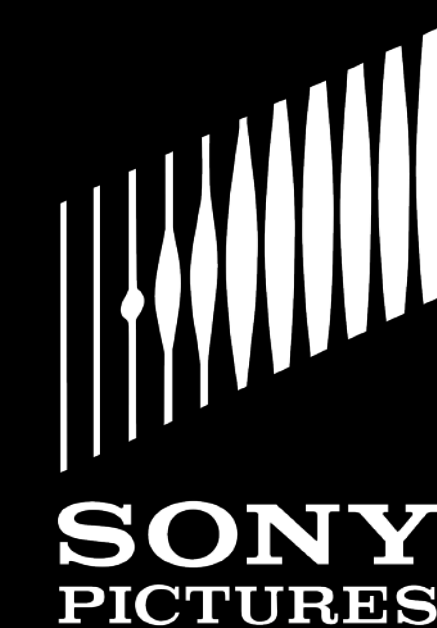
MANAGEMENT PRESENTATION

CONTENT DISTRIBUTION FOR GLOBAL STREAMING



ZOO IS A LEADING END-TO-END VENDOR WELL PLACED TO GROW

- FY25 was a year of transition by several of ZOO's largest customers.
- ZOO has implemented savings of fixed costs to position delivery of profitability and cash generation in FY26.
- ZOO's tech-enabled proposition aligns the company with new industry dynamics.
- As customer content production normalises ZOO expects to emerge stronger.





WHY CUSTOMERS USE ZOO

- Outstanding customer performance and reliability metrics – named **Netflix Preferred Fulfilment Partner of the Year** for the Americas.
- High levels of content security – achieved **Gold Shield** status for cloud platforms in FY25 audit.
- One of few vendors to offer end-to-end localisation and media services.
- Points of presence in key territories including **Turkey, Middle East, Korea, India.**
- Technology deployed in customer operations.
- Accelerated project delivery made possible by proprietary technology and follow-the-sun operations.

TOP 10 CUSTOMERS¹

Rank	Description	Length	Services
1	Major US-based studio and streamer ²	20+ years	Subtitling, Dubbing, Media Services
2	Major US-based studio and streamer ²	10+ years	Subtitling, Dubbing, Media Services
3	US-based global streamer	9 years	Subtitling, Dubbing, Media Services
4	US-based global streamer	9 years	Subtitling, Media Services
5	Major US-based studio and streamer	18 years	Subtitling, Dubbing
6	Major US-based studio and streamer	9 years	Subtitling, Dubbing, Media Services
7	Major US-based studio	10+ years	Subtitling, Dubbing, Media Services
8	Indian content aggregator	8 years	Subtitling
9	UK broadcaster	10 years	Subtitling, Dubbing
10	Media & Entertainment solutions provider	5 years	Subtitling

1. Measured by FY25 revenue.

2. The group has two major customers contributing 61% and 7% (FY24: 45% and 13%) of the group's revenue respectively.

MARKET DEVELOPMENTS



Adoption of streaming worldwide.

- Streaming's share of TV has now outstripped broadcast and cable combined (source: Nielsen May 2025).
- Adults who primarily watch traditional linear TV dropped to 7% in 2025 (2021: 12%) (source: Kantar Media).
- M&E industry forecast to grow 4% CAGR through 2028 (source PwC).
- Media localisation market size estimate \$5.0 billion (source: Slator).

The next phase of streaming.

- Monetisation models evolving.
- Advertising forecast to be 28% of 2028 global streaming revenues (2023: 20%) (source: PwC).
- Increased streaming of live and near-live events.
- Streamer/broadcaster partnerships (e.g. Netflix/TF1, Amazon/France Télévisions, Disney/ITV).

STREAMING CONTENT TRENDS

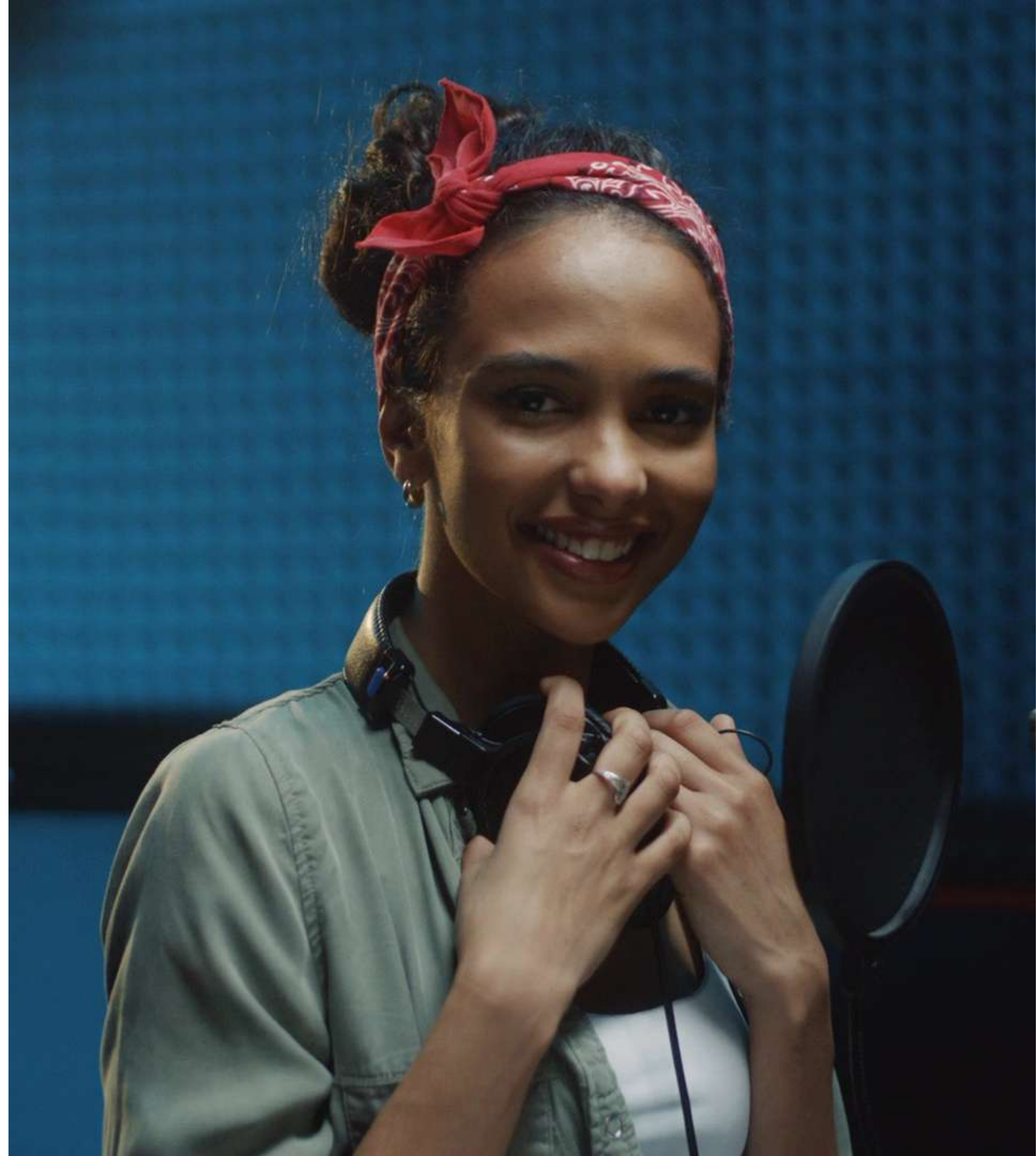
- Streaming bundles are becoming more common – more broadcast content on streaming platforms.
- Nearly every top streaming service has introduced a lower-priced ad tier in its subscription options.
- Growth in non-English original content.
- Sports content moving to streaming.
- Other genres new to streaming including TV game shows, talk shows, current affairs programmes, etc.
- Broadcast properties moving to Subscription Video on Demand (SVOD).
- YouTube successes moving to SVOD.
- Success of niche streaming services, especially in churn rates e.g. Crunchyroll.



ARTIFICIAL INTELLIGENCE: AN OPPORTUNITY FOR ZOO

- ZOO has been active in AI R&D for many years.
- AI is a net positive for ZOO.
- Speech-to-text embedded; deploying machine translation for certain content and customers.
- ZOO offers skilled human oversight and domain experience to support any use of AI.
- Focused on technology to supplement rather than replace.
- Partnering with customers on these applications.
- Now offering incremental services and enhancement of existing services.

THANK YOU



Q & A



www.zoodigital.com