

A large, white, stylized 'ZOO' logo is positioned on the left side of the slide, set against a background with a green-to-blue gradient. The logo is composed of two main parts: a top 'Z' and a bottom 'OO', both rendered in a bold, geometric, sans-serif style.

ZOO DIGITAL GROUP AGM 2024

26 September 2024



Gillian Wilmot
Chairman



Nathalie Schwarz
Senior Independent Director



Mickey Kalifa
Non-Executive



Stuart Green
CEO



Phill Blundell
CFO



Gordon Doran
CCO

ORDINARY RESOLUTION 1

To receive the annual accounts and strategic, directors' and auditors' reports for the year ended 31 March 2024

For:	28,507,200
Against:	1,610
Withheld:	210,361
Total:	28,719,171

ORDINARY RESOLUTION 2

To approve the directors' remuneration report for the year ended 31 March 2024.

For:	28,480,890
Against:	19,514
Withheld:	218,767
Total:	28,719,171

ORDINARY RESOLUTION 3

To reappoint Gillian Wilmot as a director of the Company, having retired by rotation in accordance with the articles of association of the Company.

For:	23,603,015
Against:	501,997
Withheld:	4,614,159
Total:	28,719,171

ORDINARY RESOLUTION 4

To reappoint Phillip Blundell as a director of the Company, having retired by rotation in accordance with the articles of association of the Company.

For:	28,502,162
Against:	2,850
Withheld:	214,159
Total:	28,719,171

ORDINARY RESOLUTION 5

To reappoint Grant Thornton UK LLP
as auditors of the Company.

For:	28,497,994
Against:	2,410
Withheld:	218,767
Total:	28,719,171

ORDINARY RESOLUTION 6

To authorise the directors to fix the remuneration of the auditors.

For:	28,496,233
Against:	7,969
Withheld:	214,969
Total:	28,719,171

ORDINARY RESOLUTION 7

To authorise the directors to allot shares up to an aggregate nominal amount of £326,294.09.

For:	28,460,425
Against:	43,587
Withheld:	215,159
Total:	28,719,171

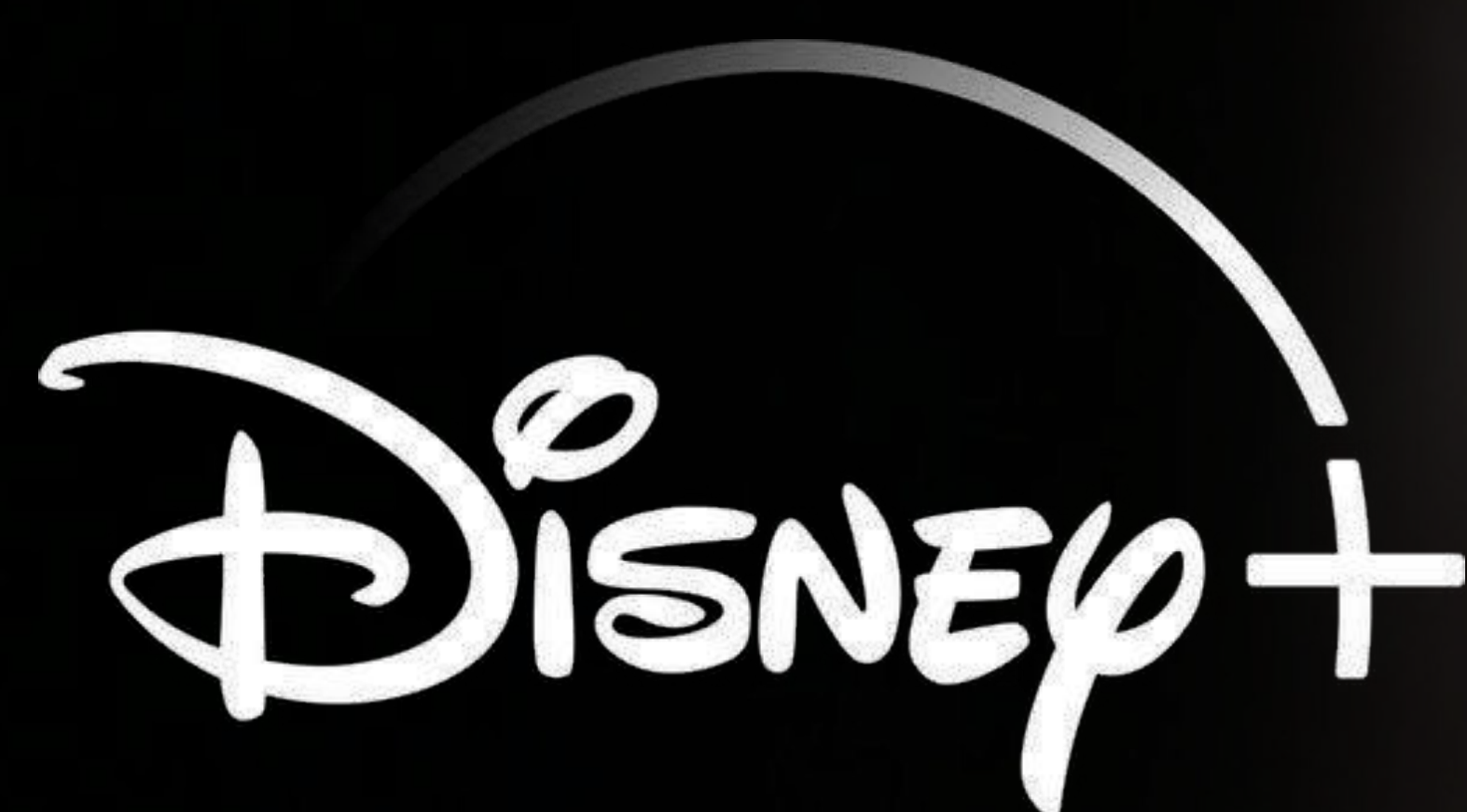
ORDINARY RESOLUTION 8

To empower the directors to allot shares for cash without first offering them to existing shareholders on a pro rata basis.

For:	22,089,408
Against:	6,414,604
Withheld:	215,159
Total:	28,719,171

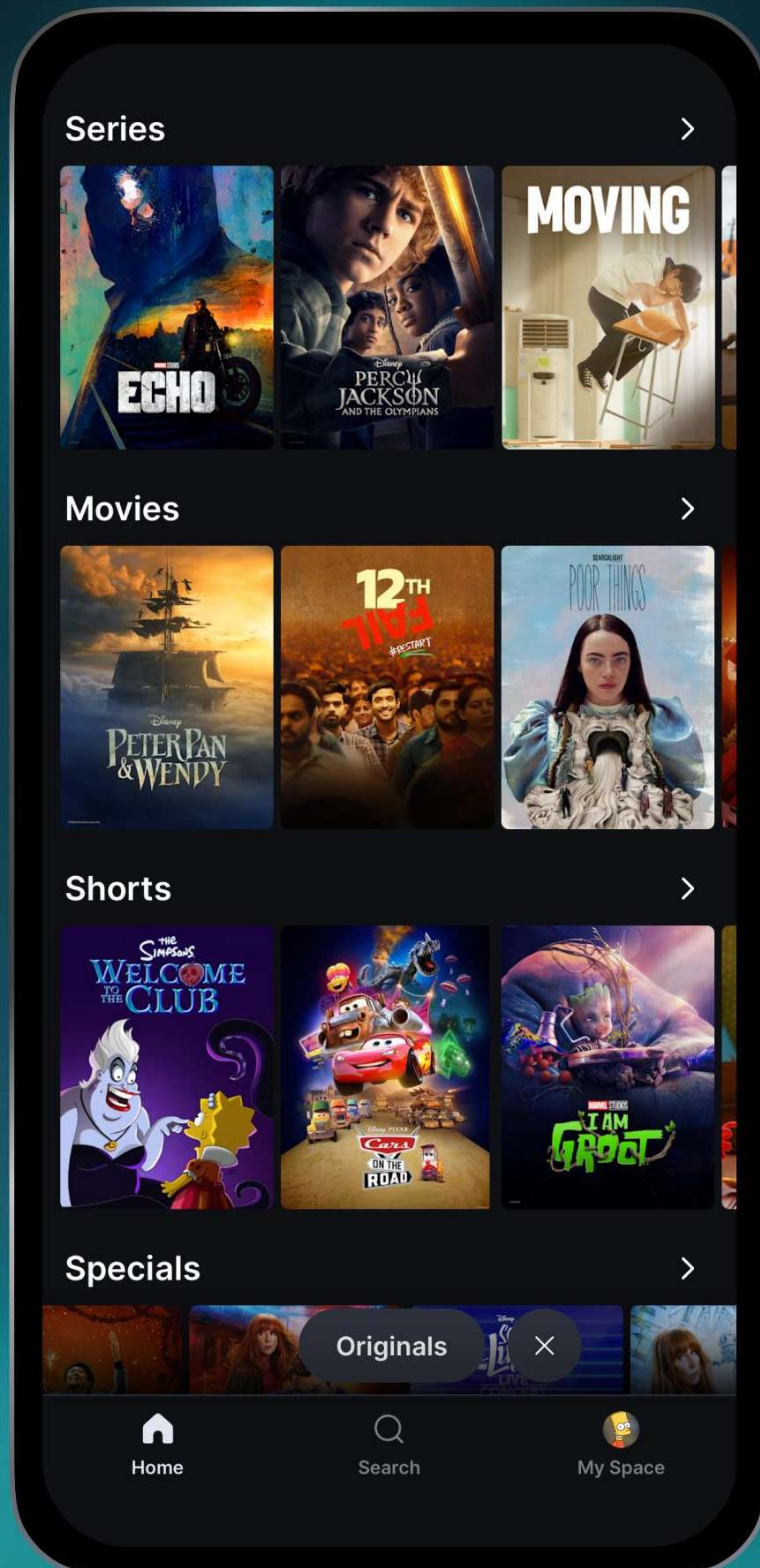
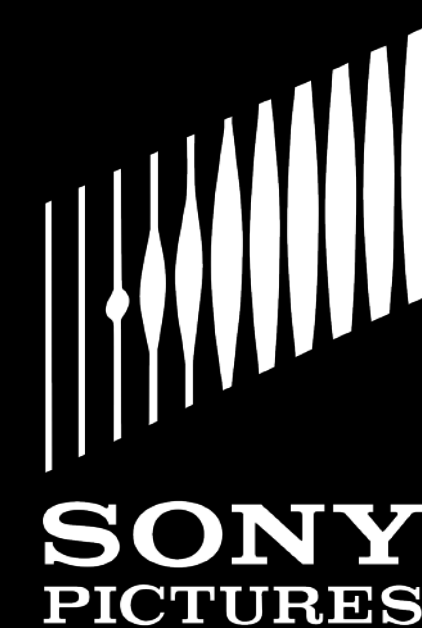
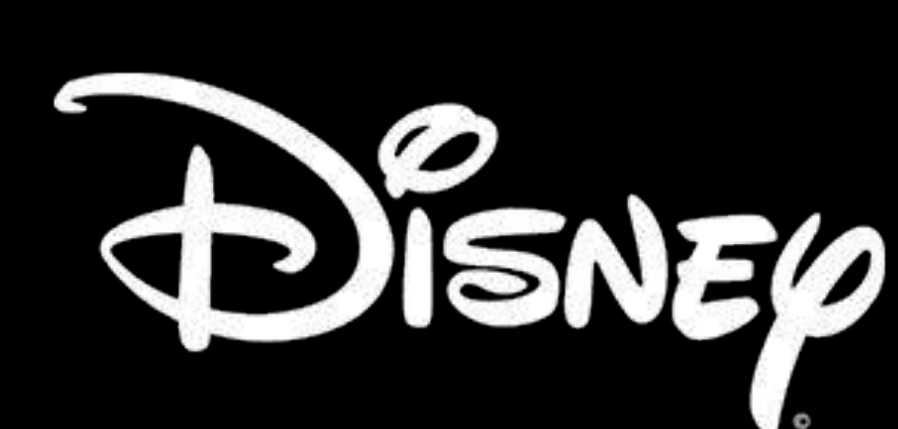
MANAGEMENT PRESENTATION

CONTENT DISTRIBUTION FOR GLOBAL STREAMING



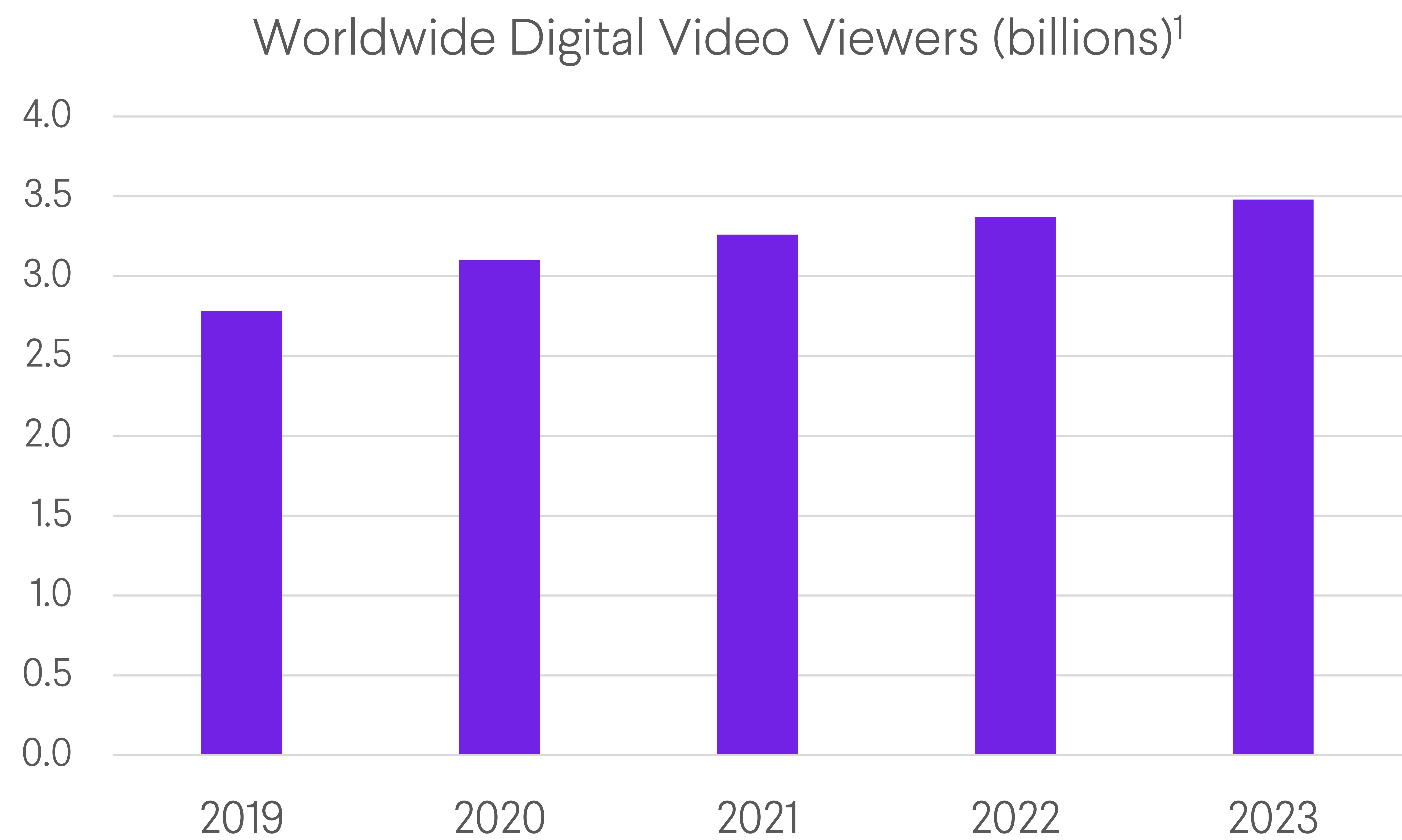
ZOO IS A LEADING END-TO-END VENDOR WELL PLACED TO GROW

- FY24 overshadowed by customer strategic reviews and Hollywood strikes by writers and actors.
- This caused a temporary hiatus lasting over a year, with recovery still in progress.
- ZOO's tech-enabled proposition positions the company well for a return to growth.
- As normal industry operations are restored ZOO expects to emerge stronger.



CONTENT IS INCREASINGLY BEING DELIVERED TO A GLOBAL AUDIENCE

The absolute number of worldwide consumers of digital video continues to grow

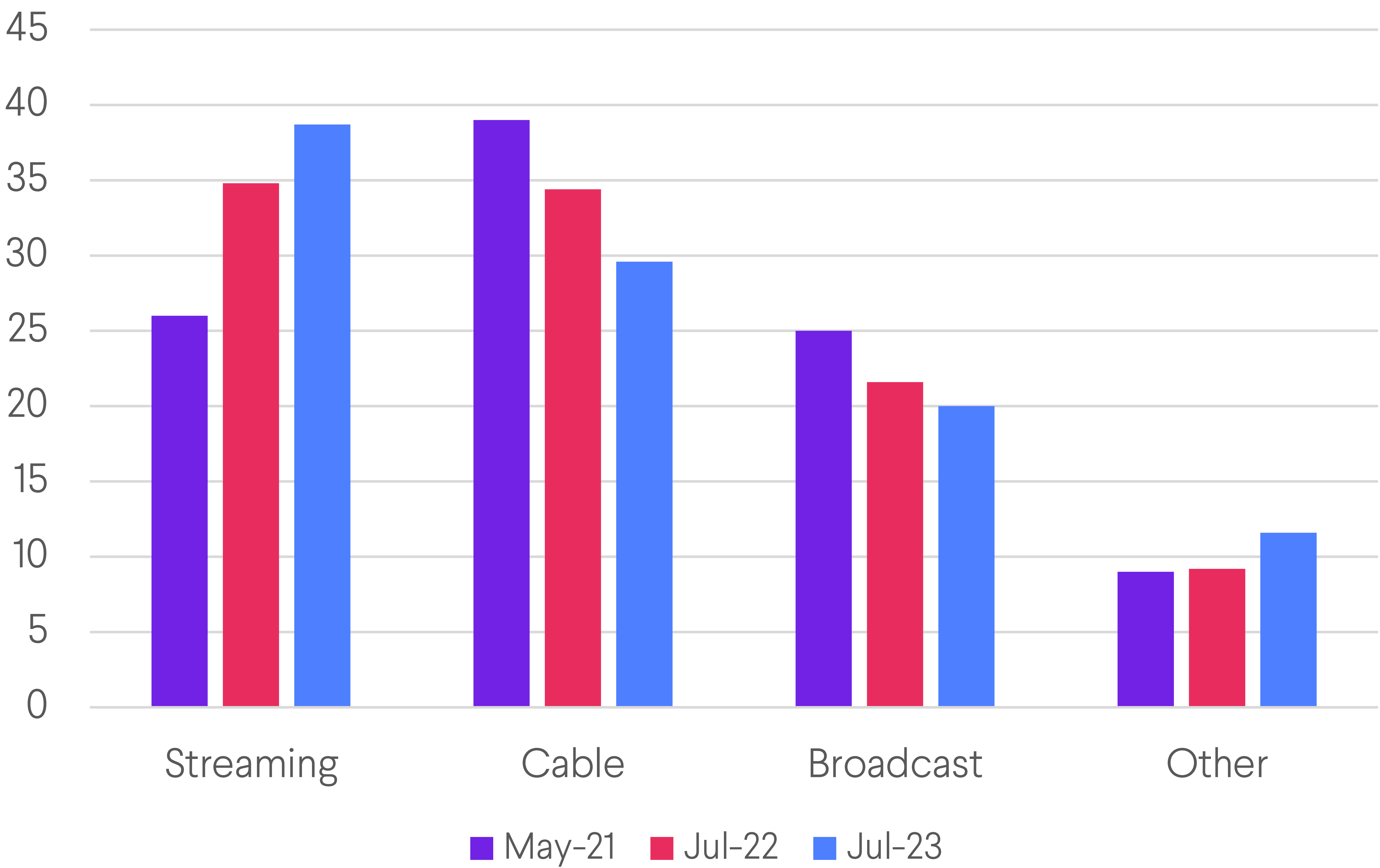


¹ Source: Statista, 2023.

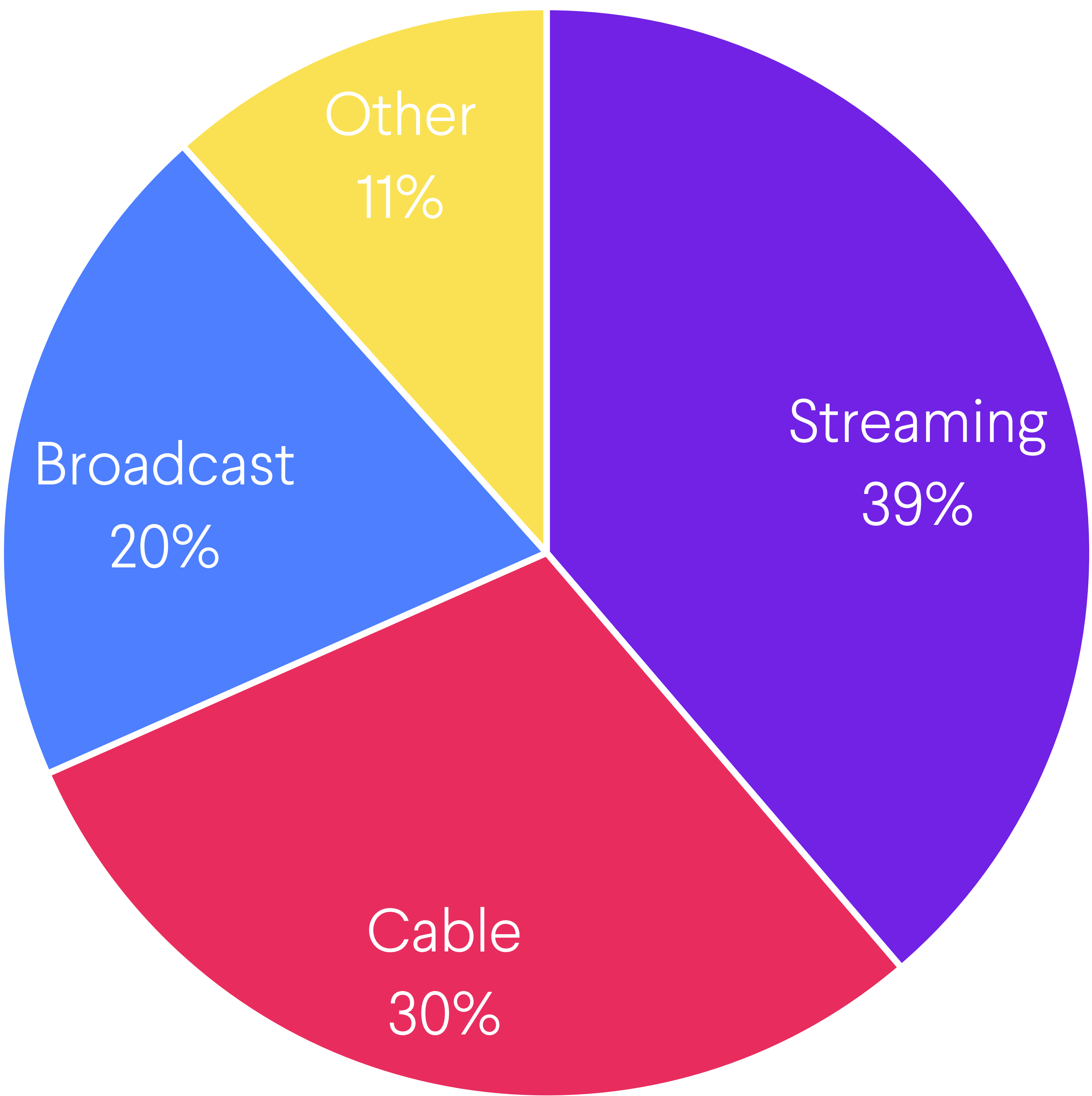
TRADITIONAL LINEAR TV IS IN DECLINE

Consumers continue to move away from cable and broadcast towards streaming

TV Viewing Trends in the US (2021-2023) (%)¹



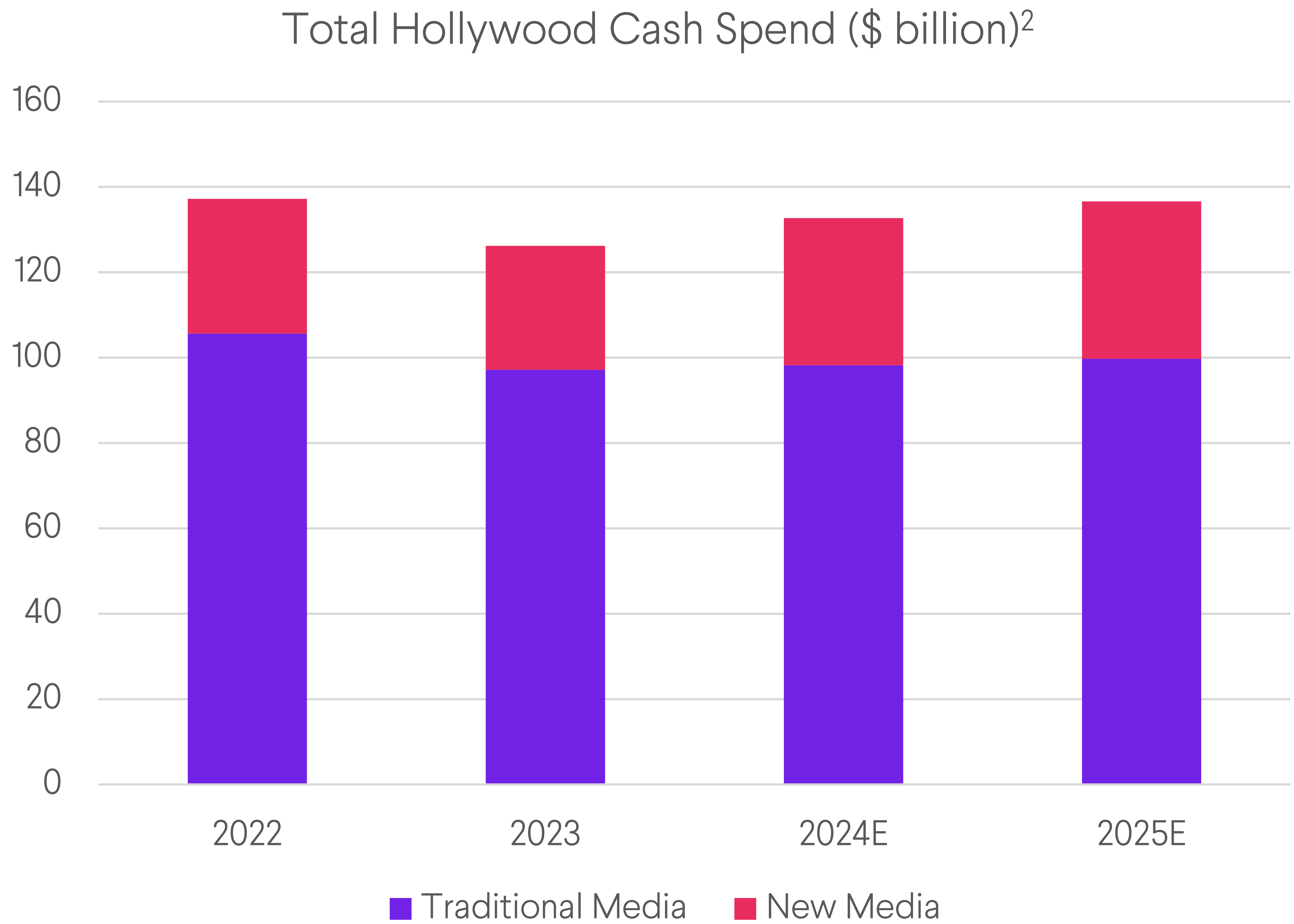
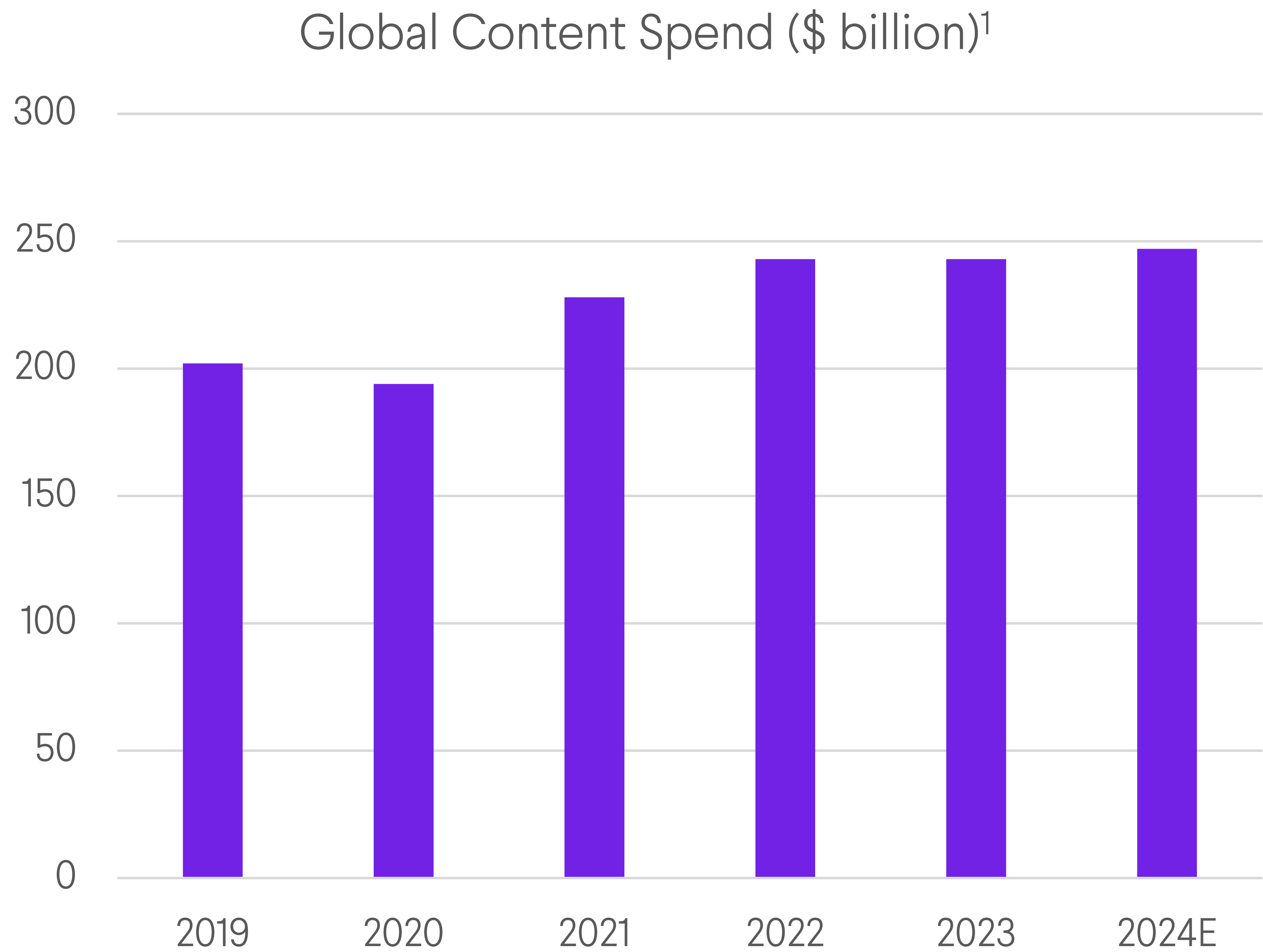
TV Viewing Trends in the US, July 2023¹



¹ Source: Nielson.

GLOBAL SPEND ON CONTENT FORECAST TO RETURN TO GROWTH IN 2024

Hollywood spend on content is forecast to recover to former levels in 2025



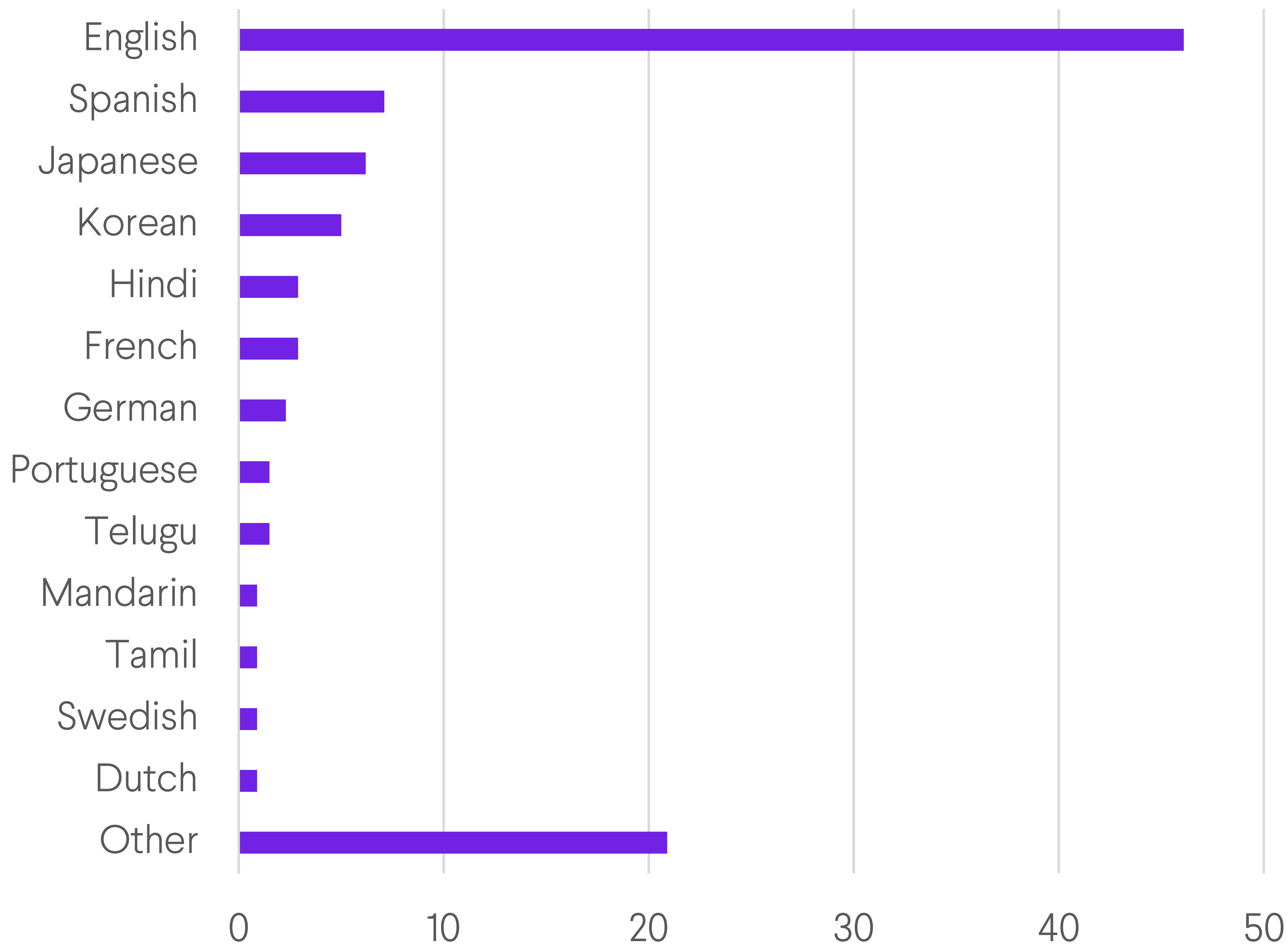
¹ Source: Ampere Analysis, January 2024.

² Source: MoffettNathanson, March 2024. Traditional Media includes AMC Networks, Disney, Fox, NBC Universal, Paramount Global, Warner Bros. Discovery. New Media includes Amazon, Apple, Netflix.

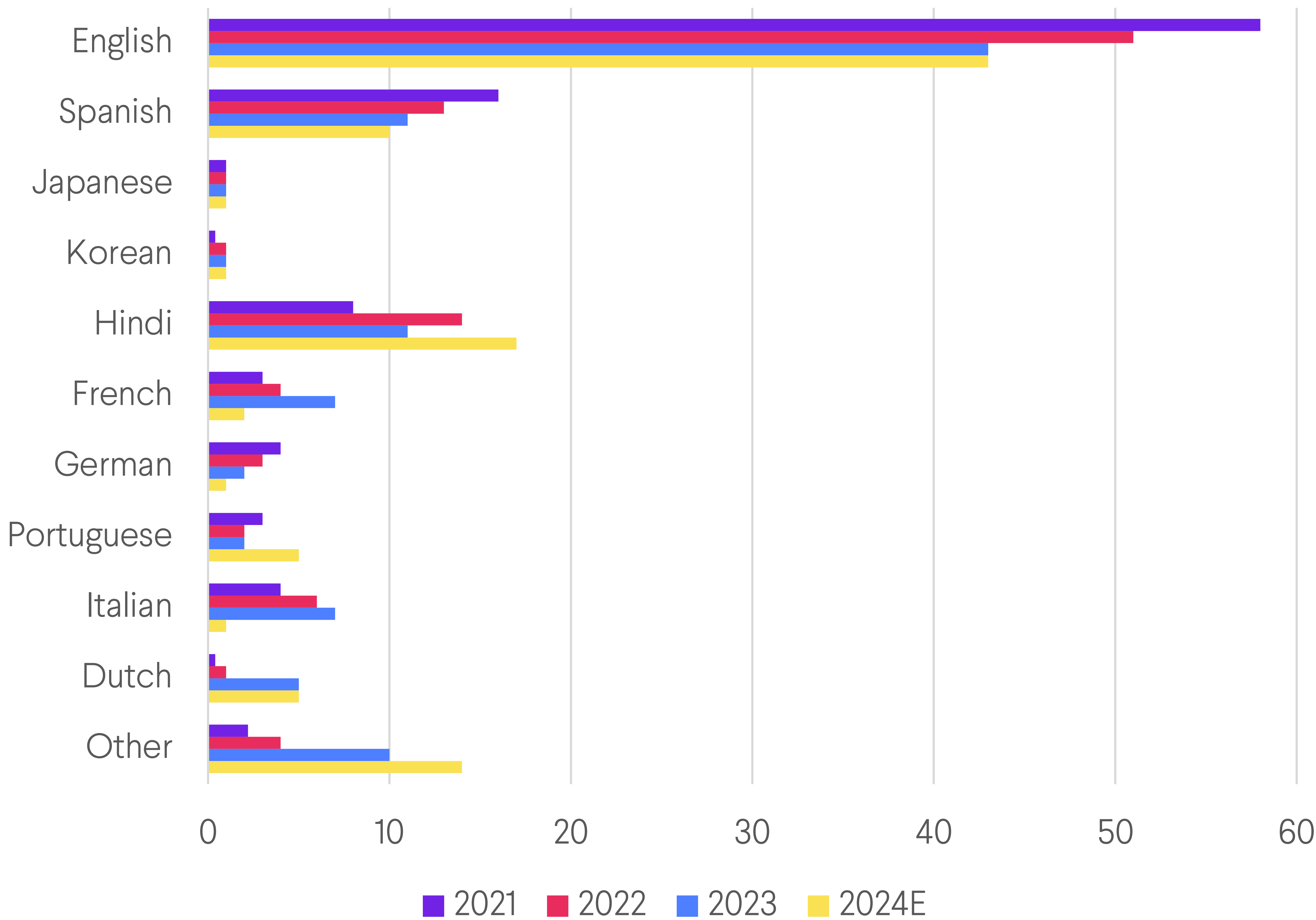
CONTENT IS INCREASINGLY BEING SOUGHT INTERNATIONALLY

Less than half of content commissioned by Netflix and Amazon is in English

Netflix Content Original Language Mix 2024E (%)¹



Amazon Content Original Language Mix 2021-2024 (%)²

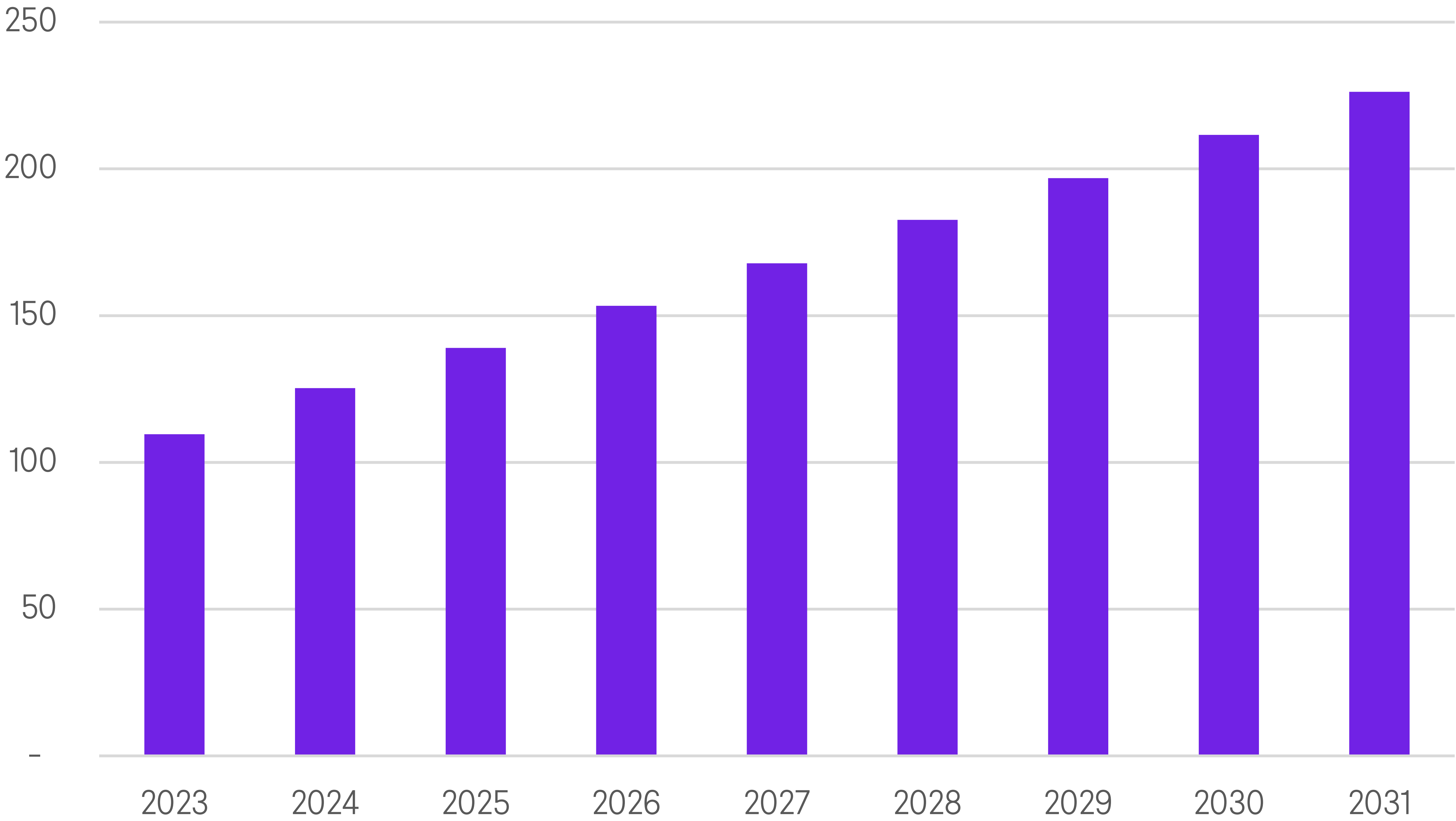


¹ Source: Netflix, Vitrina.
² Source: Amazon, Vitrina.

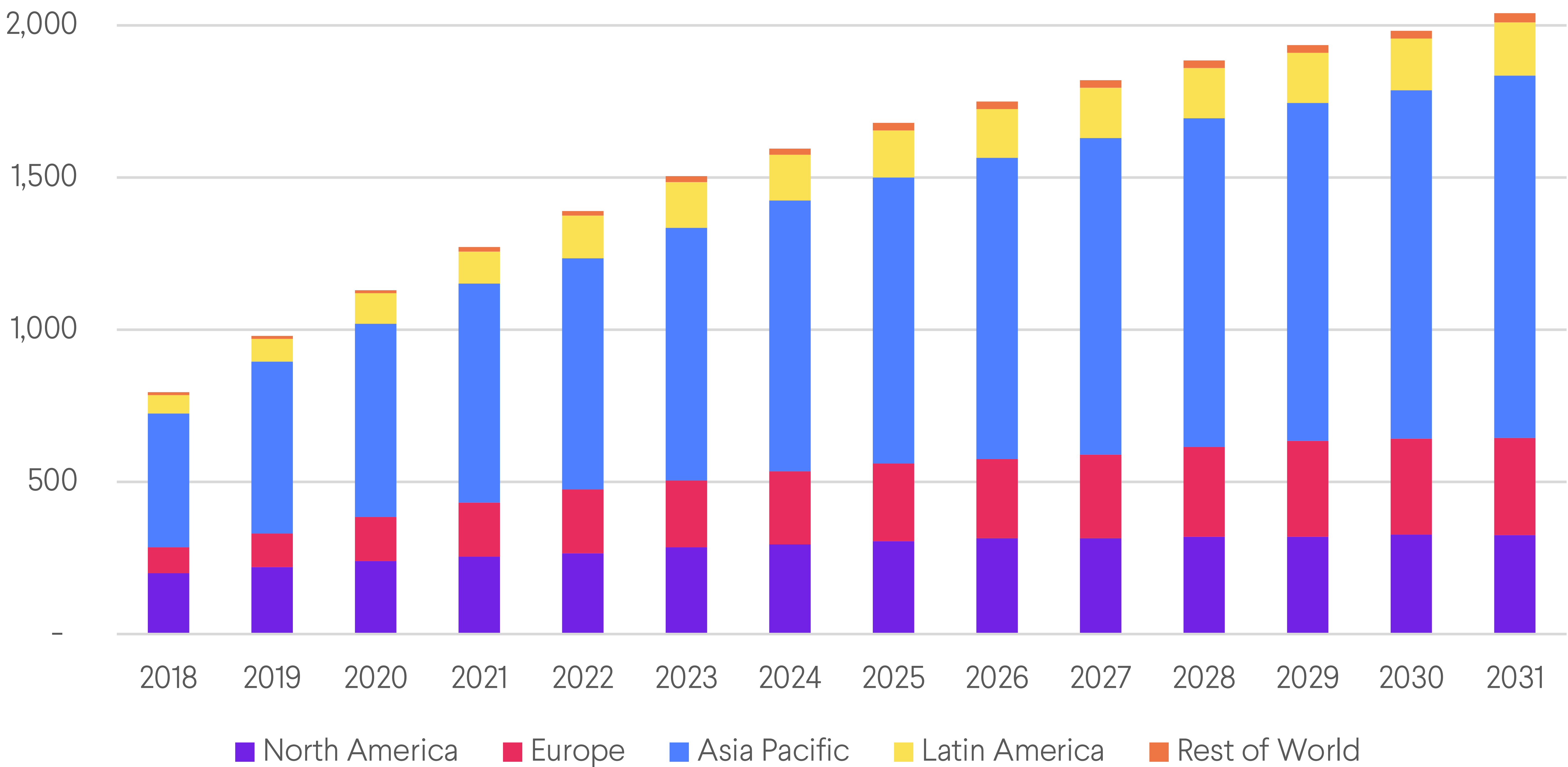
STREAMING IS MORE POPULAR THAN EVER AND SET TO GROW FURTHER

Subscription Video on Demand is forecast to continue to grow strongly

SVOD Total Global Revenue 2023-2031 (\$ billion)



Global Video Subscribers 2018-2031 (millions)

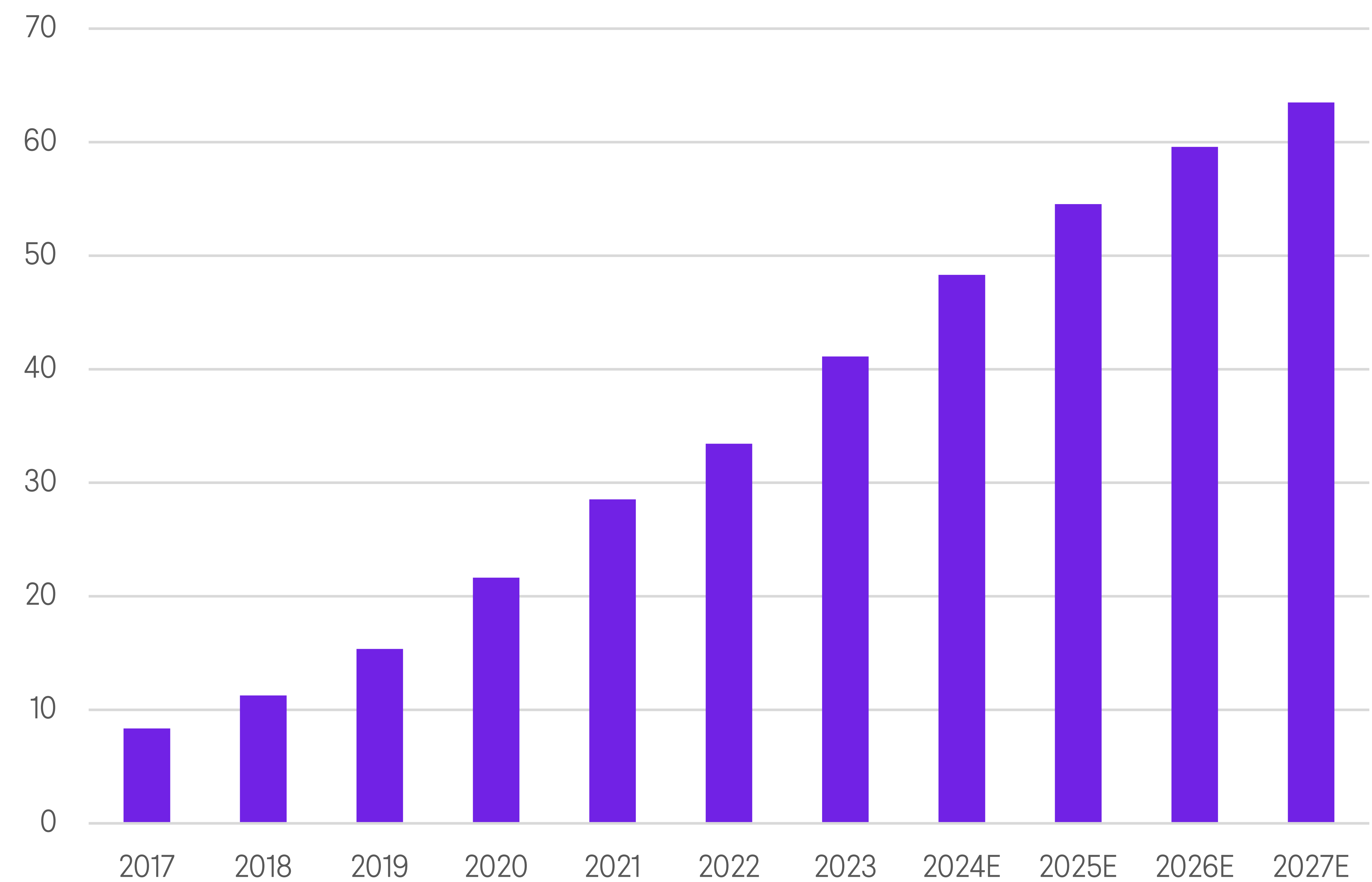


¹ Source: MIDiA Research May 2024.

ADVERTISING IS BECOMING MORE IMPORTANT TO STREAMERS

Advertising Video on Demand is forecast to continue to grow strongly

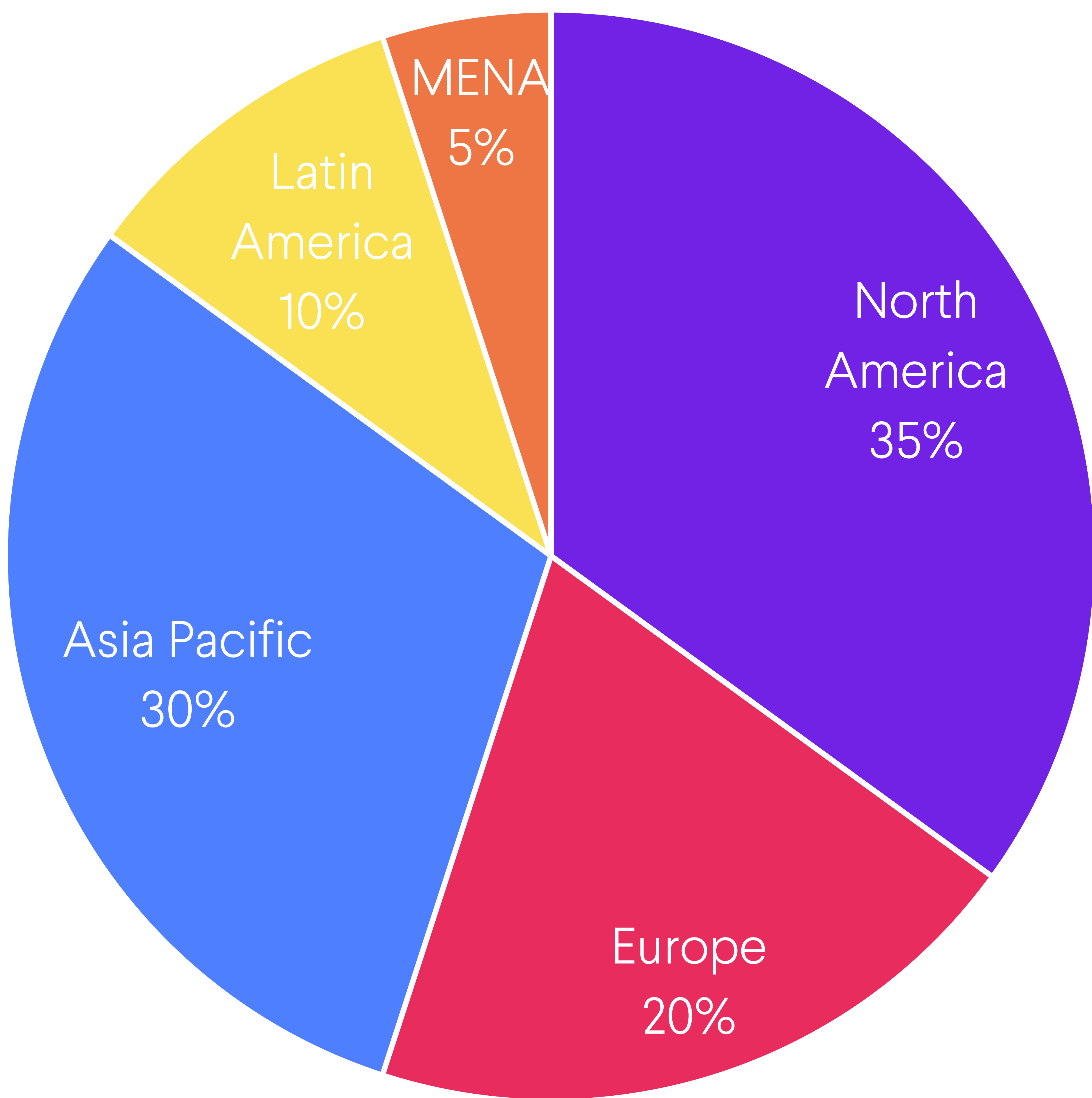
Worldwide AVOD Revenue (\$ billion)¹



¹ Source: Statista, March 2024.

² Source: Coherent Market Insights, November 2023.

Global AVOD Services Market Share 2023²



MARKET DEVELOPMENTS



- Demand for content rising, addressable market over long term undiminished.
ZOO: scalable business model well positioned to address growing demand.
- Greater international exploitation drives demand for localisation.
ZOO: has global reach across 80+ languages with local hubs in key markets.
- Subdued order book in the short term.
ZOO: cost base reduced to restore profitability; order book is recovering and expectations promising for medium/long term.
- Streamlined studio operations.
ZOO: implies greater reliance on trusted partners delivering high quality services.
- Buyers moving to an E2E model.
ZOO: one of few vendors with this capability.

THANK YOU



Q & A



www.zoodigital.com