

The Chairman  
Zoo Digital Group plc  
Floor 2  
Castle House  
Angel Street  
Sheffield  
S3 8LN

27 September 2023

Dear Sir

**ANNUAL GENERAL MEETING TO BE HELD 5:00PM ON THURSDAY 28 SEPTEMBER 2023  
HELD AT: INSTINCTIF PARTNERS, FIRST FLOOR, 65 GRESHAM STREET, LONDON  
EC2V 7NC**

We hereby certify that we have evaluated the proxies for the Annual General Meeting of the Company to be held at 5:00PM on Thursday 28 September 2023. The votes were cast as follows in respect of shareholders who have appointed the Chairman of the meeting as their proxy:

| Resolution             | For        | Against   | Discretion to<br>Chairman | Percentage<br>of Voting<br>Rights | Withheld | Total      |
|------------------------|------------|-----------|---------------------------|-----------------------------------|----------|------------|
| 01                     | 51,781,097 | 93        | Nil                       | 0.0000%                           | 206,505  | 51,987,695 |
| 02                     | 49,752,144 | 2,018,254 | Nil                       | 0.0000%                           | 217,297  | 51,987,695 |
| 03                     | 51,241,001 | 506,384   | Nil                       | 0.0000%                           | 240,310  | 51,987,695 |
| 04                     | 43,189,881 | 8,579,984 | Nil                       | 0.0000%                           | 217,830  | 51,987,695 |
| 05                     | 46,964,979 | 4,810,699 | Nil                       | 0.0000%                           | 212,017  | 51,987,695 |
| 06                     | 51,772,344 | 8,645     | Nil                       | 0.0000%                           | 206,706  | 51,987,695 |
| 07                     | 51,727,540 | 47,837    | Nil                       | 0.0000%                           | 212,318  | 51,987,695 |
| 08                     | 46,909,007 | 4,866,370 | Nil                       | 0.0000%                           | 212,318  | 51,987,695 |
| Total Voting<br>Rights |            |           |                           | 97,763,933                        |          |            |

Yours faithfully

*J Suddaby*

Julie Suddaby  
Client Manager

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