



SMARTER, EASIER, BETTER

We are the globalization partner that takes even the most complex media content challenges and finds a smarter, better way. Making your life easier at every step.

Disney

amazon



HBO



SONY



EVOLVING WITH YOU

For the world's biggest content creators, ZOO is on your side.

The media landscape has seen unparalleled change and for that reason we never stand still. Everything we do is to make things smarter, easier and better for our clients. Aiding the world's biggest content creators to share media content on a global scale.

It's our role in the industry to always look forward – to challenge what has gone before – to make sure we are ready to meet your needs today, tomorrow or in two year's time. Whether that means delivering end-to-end services, strategic globalization solutions or game-changing technology.

ZOO is the partner you need in times of change.

E2E SERVICES

Services we currently provide to
globalize media content:

Dubbing

ADR

Subtitling & Captioning

Audio Description



Scripting

Metadata localization

Artwork localization

Mastering

Media processing

**UHD BD/DVD
authoring**

SOLUTIONS

As content creators, the challenge you face is epic. More content. More audiences. More complexity.

Welcome to a world where your life is made easier.



End-to-End Localization

By looking at the bigger picture of E2E localization – across service, project and territory – we identify where processes can work smarter, easier and better.

Dubbing for Today

Dubbing has evolved. Content has changed. And the whole world is your audience. That's why we've created a dubbing solution to meet the challenges of today.

Delivering Day-And-Date

With a globalization solution that reflects the entertainment industry – fast-moving and creative-focused – we were built for day-and-date from day one.

Globalization Management

Run a world of localization and media services from a single centralized hub. A control room across all your projects, orders and vendors.

Post-To-Platform Service

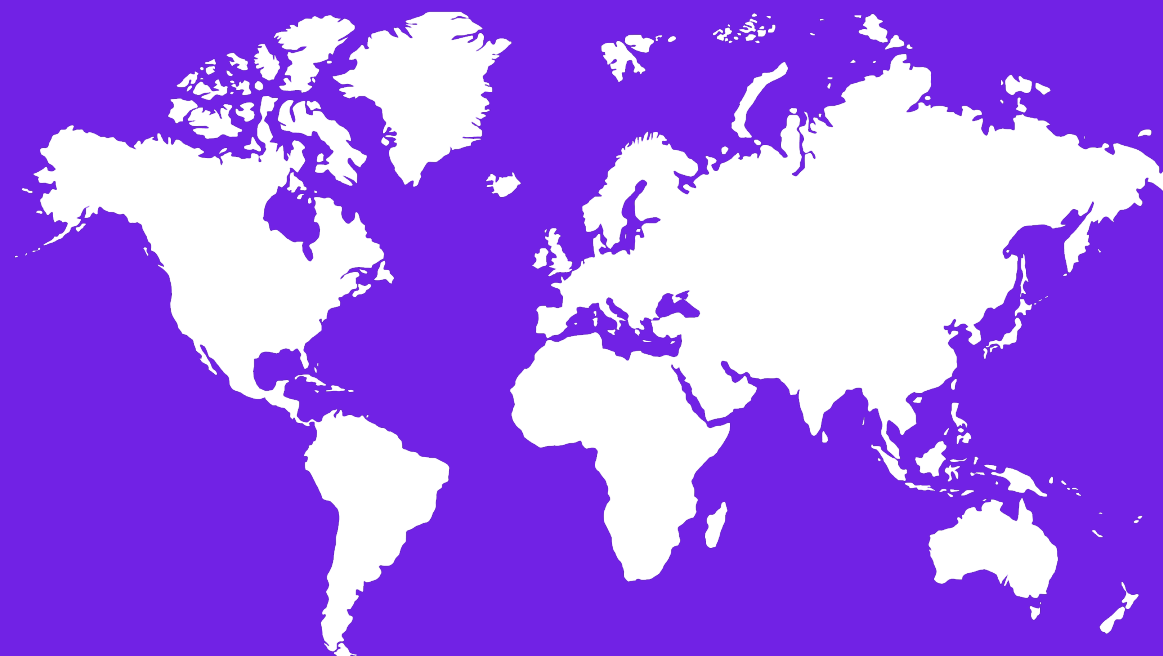
End-to-end project management and technical services so licensed content gets to where it needs to be. Compliant and on time. Every time.

Asset Health Check

The challenge of pulling dispersed and disconnected content libraries together is vast. But we've done it on the biggest scale the industry has seen.

THE ZOO ECOSYSTEM

Secure, scalable global servicing capacity to meet the demands of the biggest names in entertainment.



OUR ECOSYSTEM

Secure, scalable global servicing capacity thanks to our global ecosystem

**Owned-and-Operated Hubs:**

Dubbing, localization and media services operations are controlled by hubs in key locations in the Americas, Europe, Middle East and SE Asia.

**Territory Managers:**

Each regional hub works with ZOO territory managers based in each key location.

**Independent Dubbing Studios and Partners:**

Territory managers distribute work to a proven, trusted network of independent partners. This offers greater capacity and diversity than owned-and-operated studios in each territory.

**Global Network:**

Territory managers and partners work with a global network of translators, adaptors, lyricists, directors and actors – recording in-studio and remotely as required.



ZOO TECHNOLOGY ECOSYSTEM

All regional hubs, dubbing studios, partners and freelancers work together in the ZOO technology ecosystem. This guarantees consistent security, process efficiency, production quality and rapid scalability across the world.

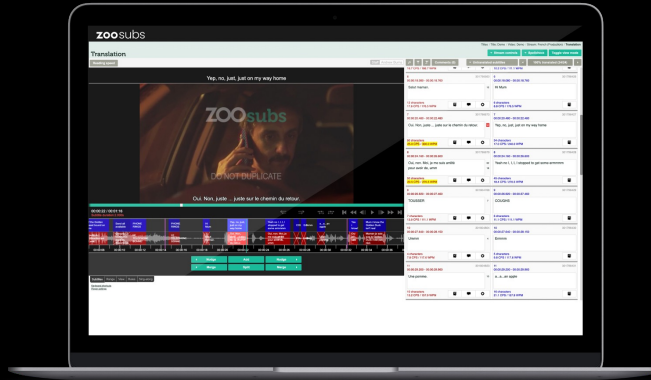
ZOO technology is pre-approved by major studios' InfoSec so new dubbing, localization or servicing resource can be fired up in any in-demand territory to take pressure off existing resource and develop additional capacity.

ZOO TECHNOLOGY

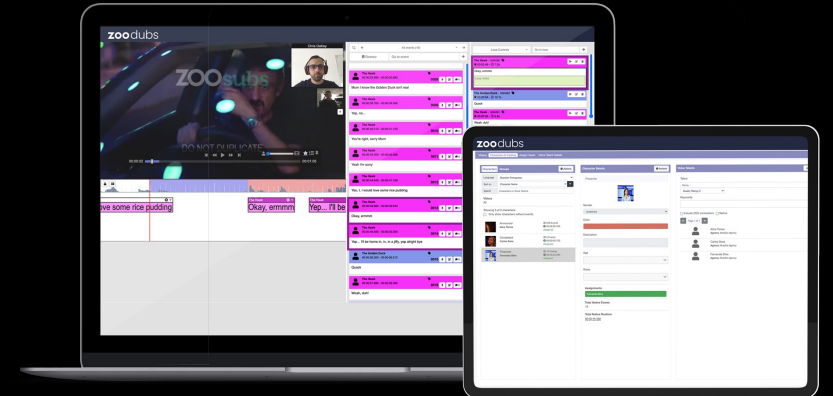
ZOO is continuing to develop and deploy technology to support the present and future of media globalization.



ZOOSTUDIO



ZOOSUBS



ZOODUBS

ZOOSTUDIO

It's time to get your day back. ZOOstudio is the smart globalization management platform designed to make your life easier. ZOOstudio manages the localization process to deliver full project visibility and control.

Within ZOOstudio, orders are routed to end-to-end vendors, with each vendor able to integrate with the platform to reflect the latest stage of project components. Comprehensive reports allow clients to monitor state changes, while analytics show how each vendor is performing against key performance indicators. Additional functionality covers financial reporting and invoicing, asset review, e-signatures and more.

zoodubs

An end-to-end dubbing workflow encapsulated in a centralized, collaborative platform.

- Accurate, high-quality scripting.
- In-built casting and auditioning tools.
- Automated session tests to ensure audio quality.
- Seamless creative collaboration through in-built video conferencing functionality.
- In-depth creative review for clients.
- Recording session tracker to eliminate the risk of missing elements and delays.
- Labor-saving contract management.
- Absolute content security.



zoo subs

A cloud-based subtitling workstation to deliver high quality subtitles fast.

- The industry's original cloud-based subtitling platform.
- In-built glossaries and pre-approved translations.
- QC tools to ensure compliance and efficiency.
- Customizable workflows tailored to your needs.
- A single repository of safe-and-secure subtitles.
- In-built conversion of technical specifications.

THE FUTURE

**Welcome to a world where your
life is made easier.**



ZOO

THE PARTNER YOU NEED

ZOO Digital continues to build a business to align with the biggest names in entertainment.

This sets us apart from our competitors. We're in this together and we look to share the load. Your challenges are our challenges. Your success is our success.



Investing in technology

We are continuing to invest in augmented synthetic voices for dubbing, strengthening our existing technological offering and empowering our freelance community.



Investing in facilities

ZOO is open, as always, to building further locations to support the your global expansion.



Investing in people

Through ZOO Academy, our educational initiative, we are equipping educators in audiovisual translation with ZOOdubs and ZOOsubs, familiarizing and training students on real-world tools to generate future capacity. Our in-house education team are also creating further learning and training resources for the continuous professional development of localization talent.



THANK YOU