



# zoo studio

**Award-winning globalization  
management platform**

All services. All vendors. All components.  
One central system.



**Manage your entire ecosystem of localization projects and vendors, all in **one place**.**

**ZOOstudio** brings the end-to-end localization workflow into a single centralized hub – offering full visibility and control for content owners across global teams and networks.

All-encompassing and vendor-agnostic, the platform is a single point of order and fulfillment for all your projects. Order the services you need from your preferred global vendors in one place. Project progress is tracked in real-time, with delivery dates that are transparent and easily monitored.

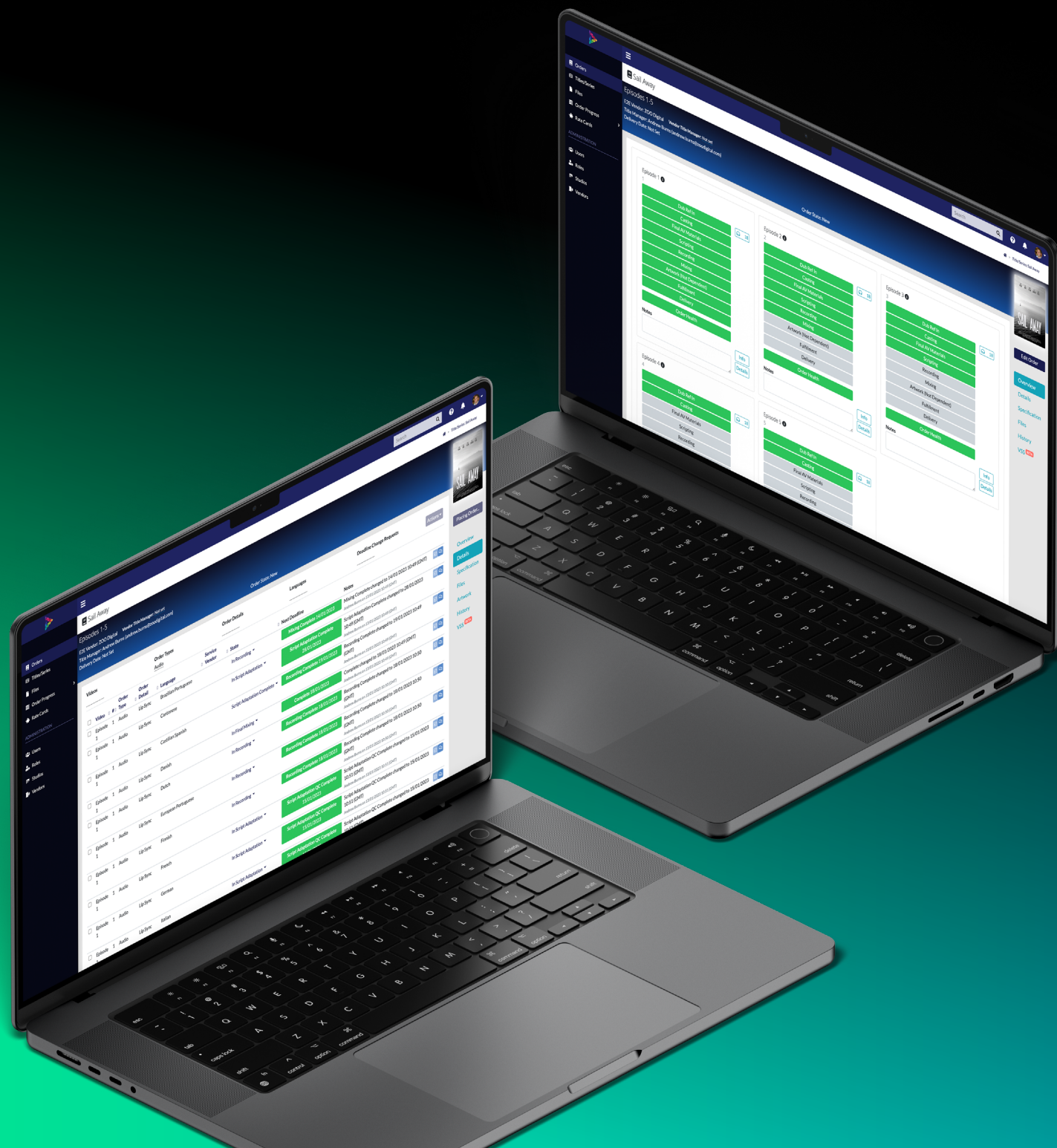


zoo studio

**All the information you need is at your fingertips 24/7.**



# ZOOstudio is the **smart globalization management** platform designed to make your life easier.



## Key benefits:

- A single **cloud-based system** to order, track and manage all localization components.
- Integration with existing systems and processes to facilitate **easy and quick** reconfiguration.
- Vendor-agnostic functionality to assign and manage orders across all vendors.
- **Customizable interface** to align with established workflows, terminology, and requirements.
- Centralize and repurpose existing localization orders to **eliminate duplicate orders and costs**.
- Real-time, multi-vendor reporting **simplifies project management**; removes need for spreadsheets and emails.
- In-built review tools for QC, approval and casting, with all assets **securely stored** in the system.
- Embedded **AoR management**, including contract and waiver distribution, digital signature function and automated reminders.
- Centralized, consolidated tracking, reporting and metrics.

VISIBILITY

CUSTOMIZATION

INTEGRATION



First launched in 2019, **ZOOstudio** has been adopted by some of the world's biggest content creators – customized entirely to their needs by **ZOO Digital Labs**, our in-house research and development team – playing a pivotal role in simplifying and streamlining the worldwide rollout of their renowned streaming services.





# FEATURES

## Vendor Management

Managing a global roster of localization vendors using a multitude of different vendor-based platforms can be vastly time-consuming. With ZOOstudio, ZOO makes it easier for customers to manage all their localization vendors from a single platform.

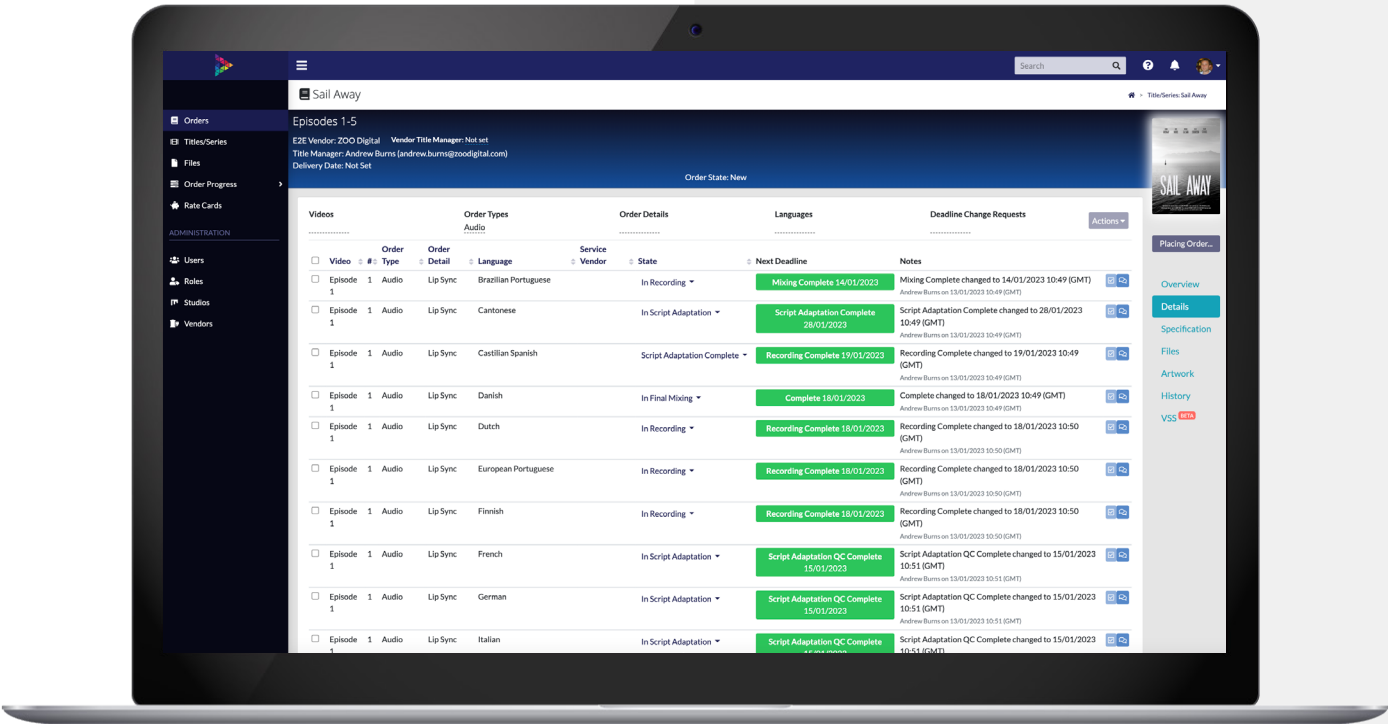
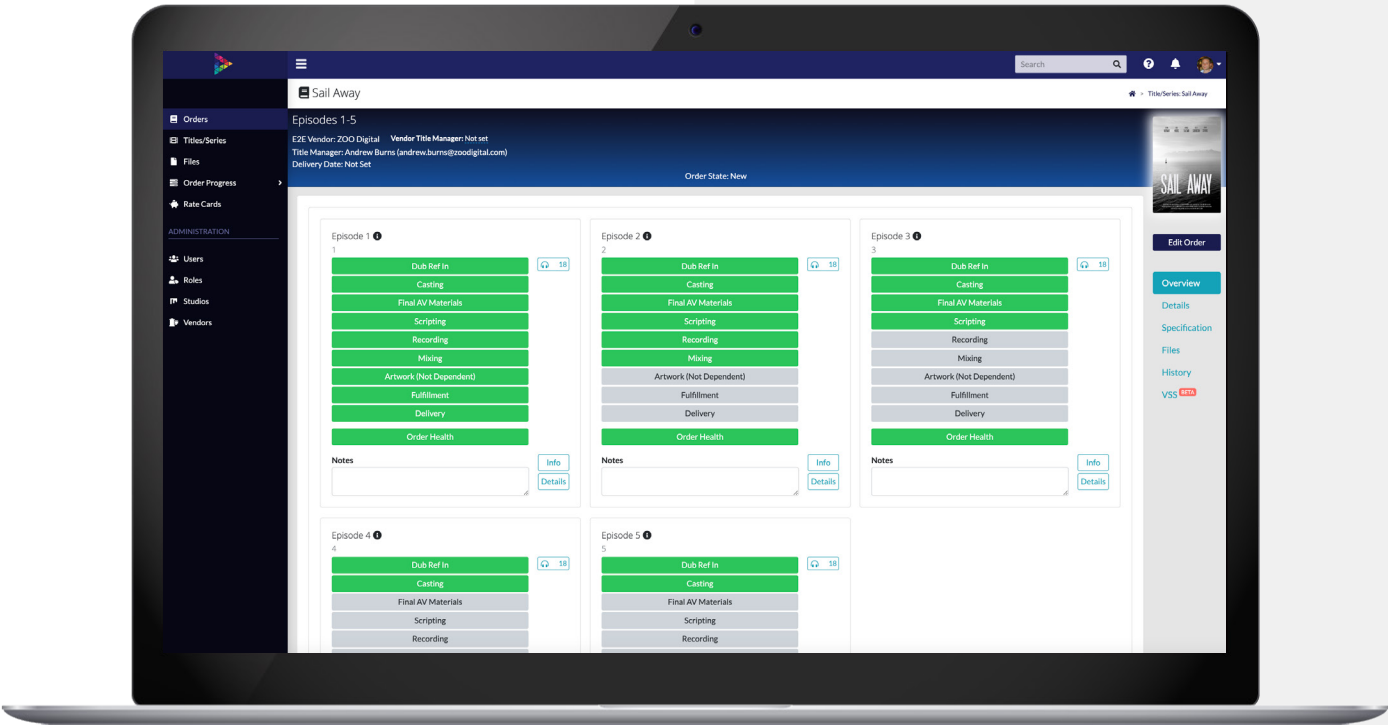
- Centralize all your preferred global vendors in ZOOstudio; connected to their systems via API.
- Allocate work to each vendor within the same management platform; vendors can only see the orders that are assigned to them.
- Assess and compare estimated costing bids to inform decision-making.
- Track each vendor using one centralized management platform.

## Order Management

Co-ordinating all the component orders required for a multi-territory release is challenging. Particularly when there is no standardization of order process and platform.

ZOOstudio puts you back in control. Orders for every localized component – audio, creative, artwork, metadata, subtitles - are placed in one central system.

- All language orders placed in the platform.
- Assign each individual service-language order to different vendors.
- Access to orders, and the different parts of each order, is controlled by the roles and permissions that you assign.
- Duplicate orders are identified to eliminate cost- and time- wastage.
- Invoice and track billing through in-built financial module.
- Track each vendor using one centralized management platform.





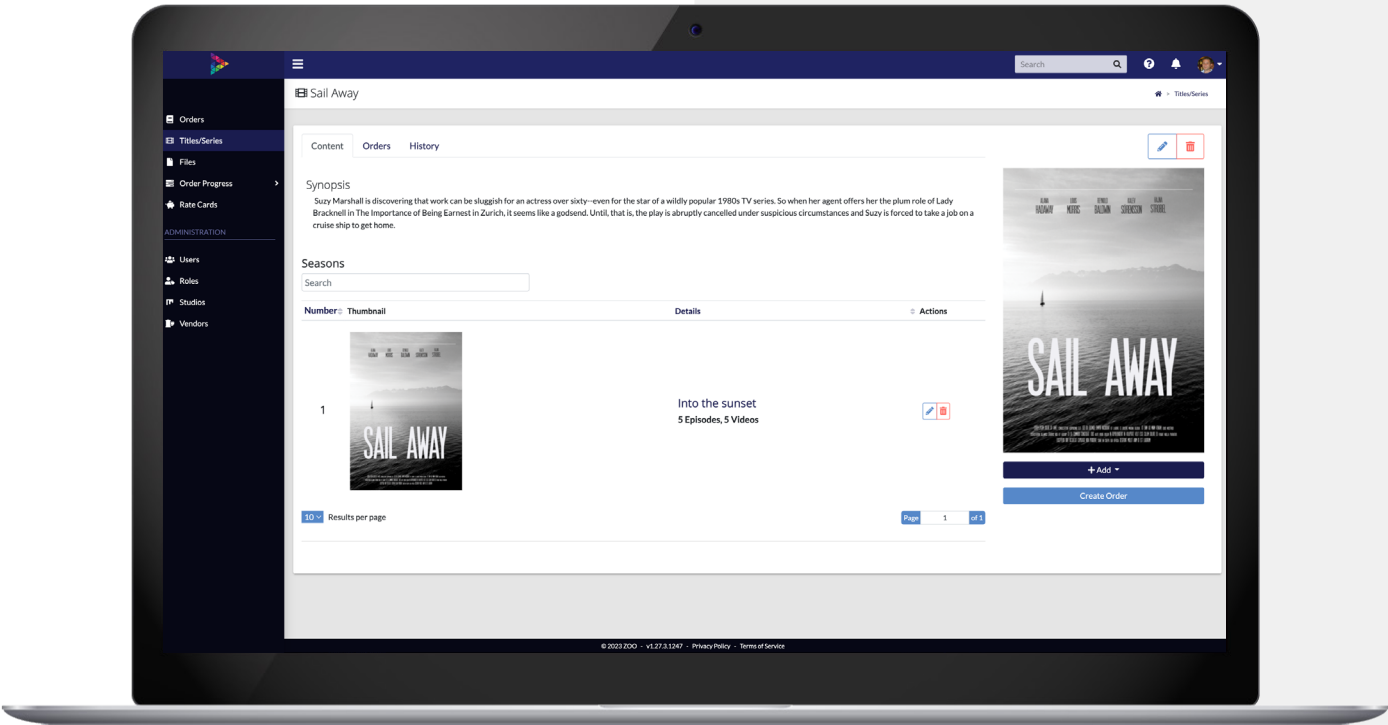
# FEATURES

## Title Management

**Multi-season, multi-territory episodic content requires the creation of hundreds of localized components. Keeping track of these components across all your vendors can feel impossible.**

**ZOOstudio organizes all assets by titles, building up a year-on-year asset library of all components.**

- Organize and view all components at title level.
- Identify any title components suitable for repurposing during the order process, eliminating unnecessary orders and costs.
- Customize labelling and information to your processes and workflows.



## Project Management

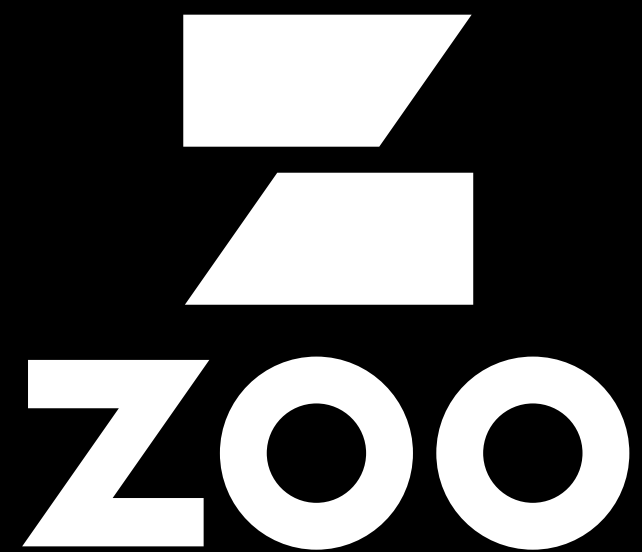
**ZOOstudio eliminates hours of project management; the endless emails and phone calls, out-of-date spreadsheets and paper-based contracts.**

**The all-in-one platform provides real-time reporting, in-built AoR and at-a-glance progress updates, consolidated in a single dashboard across all global vendors.**

- Project manage all component orders from one dashboard.
- Manage, send and track contracts and waivers through ZOOsign, the in-built AoR and digital signature tool, with automated reminders to reduce project delays and administration.
- Assess, QC and approve assets in ZOOreview without leaving the system, including audition and casting materials.
- Review order status and progress at title level across all vendors.







[zoodigital.com](http://zoodigital.com)